Synthetic Data in the Era of LLMs





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- Alisa Liu (Washington)
- Yizhong Wang (Washington)
 - Graham Neubig (Carnegie Mellon)





Motivation



Data → **NLP Progress**

Language models are built on data

Pre-training

Raw text x

 \rightarrow P(x)

Supervised Fine Tuning

Input x, output y

 \rightarrow P($y \mid x$)

Reasoning Training

Input x, output y, latent reasoning $z \longrightarrow P(y \mid z, x) P(z \mid x)$

Where do we get data?

Scraping the internet

Labeling manually

Collecting from system users

Creative curation

Why is this not enough?

Scraping the internet

Too noisy, too massive

Labeling manually

Too expensive, annotators not available

Collecting from system users

Chicken and egg, privacy implications

Creative curation

Limited applicability

Synthetic data to the rescue!

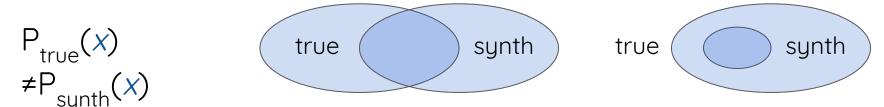
Create data order-made that is

- Relatively clean
- Appropriately sized (not too big/small)
- Tailored to individual tasks
- Flexible

But getting all of these at once is hard!

But generating good synthetic data is hard...

The input distribution may be off, or not diverse enough

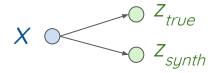


The labels may be wrong

$$P_{\text{true}}(y \mid x) \neq P_{\text{synth}}(y \mid x)$$

x)
The reasoning may be **flawed**

$$P_{\text{true}}(z \mid x) \neq P_{\text{synth}}(z \mid x)$$



In this tutorial we will cover



2:00pm: How do we evaluate data quality? [Graham]



2:20pm: How do we **create** high-quality synthetic data? [Alisa]



3:05pm: How do we **use** synthetic data (Pt 1)? [Vijay]



3:30pm: 30 minute-break



4:00pm: How do we **use** synthetic data (Pt 2)? [Vijay]



4:25pm: Scenario-specific applications [Xiang]



5:00pm: Limitations and open questions [Yizhong]



5:30pm: End

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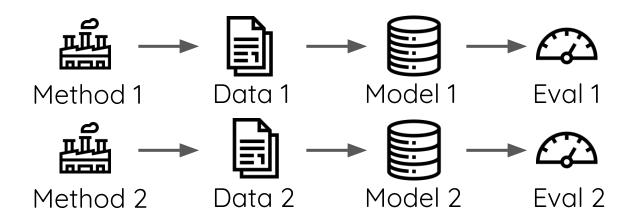


5:30pm: End

What is "high-quality" synthetic data?

Evaluation of synthetic data

• Extrinsic: Does it help in a downstream task?



 Intrinsic: What are the characteristics of the data or generation process?

Intrinsic Eval: Data Correctness

- Questions regarding whether the data is correct, judged by manual or automatic methods
- E.g. Self-Instruct manually annotates:

Quality Review Question	Yes %
Does the instruction describe a valid task?	92%
Is the input appropriate for the instruction?	79%
Is the output a correct and acceptable response to the instruction and input?	58%
All fields are valid	54%

Intrinsic Eval: Data Diversity/Coverage

- How well does the generated data cover the plausible data distribution?
- E.g. DataTune evaluates bigram diversity

Dataset	Unique Bigrams Per Example					
Code Line Description						
Gold	13.2	32.3				
Synthetic	2.5	35.0				
Transformed	14.9	86.9				
	Elementary Mat	h				
Gold	10.8	48.6				
Synthetic	3.3	34.4				
Transformed	11.6	43.8				
	Implicatures	_				
Gold	9.9	24.1				
Synthetic	2.7	27.7				
Transformed	17.8	39.8				

Intrinsic Eval: Other Metrics

- Many other dimensions, e.g. privacy, fairness, distributional similarity
- E.g. SynthTextEval toolkit

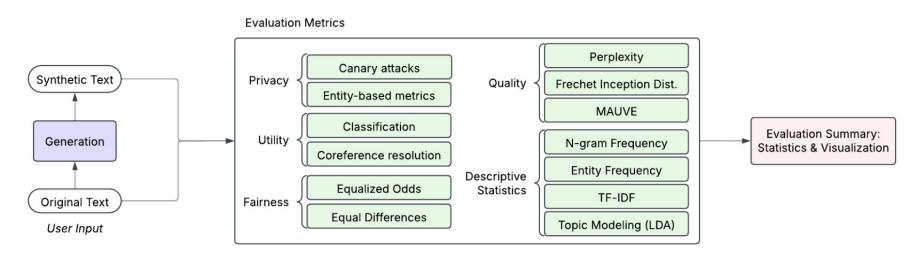
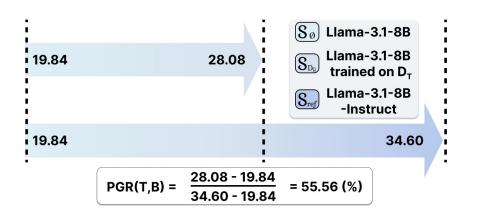


Figure 1: Architecture overview of SYNTHTEXTEVAL.

Evaluating Language Models as Data Generators

- We can also evaluate language models based on their ability to generate synthetic data
- E.g. AgoraBench, which measures synthetic data by different LMs based on its ability to match manually created data (at what cost)



Data Generator	API Cost		Prob. Solv.	Data Gen.
	Input	Output	Avg	Agora Bench
GPT-4o	\$2.50	\$10.00	80.9	29.5%
GPT-4o-mini	\$0.15	\$0.60	75.4	19.2%
Claude-3.5-Sonnet	\$3.00	\$15.00	80.5	23.6%
Llama-3.1-405B	\$1.79	\$1.79	75.0	11.3%
Llama-3.1-70B	\$0.35	\$0.40	69.6	14.1%
Llama-3.1-8B	\$0.055	\$0.055	50.2	15.9%

Questions?

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How do we create synthetic data?

Approaches to synthetic data creation

Sampling-based generation

Back-translation

Transformation of existing data

Human-Al collaboration

Symbolic generation

Approaches to synthetic data creation

Sampling-based data generation

Back-translation

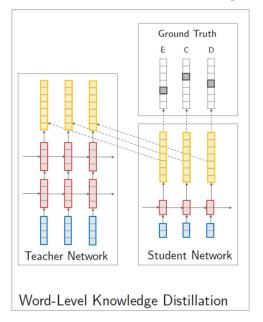
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Background: knowledge distillation

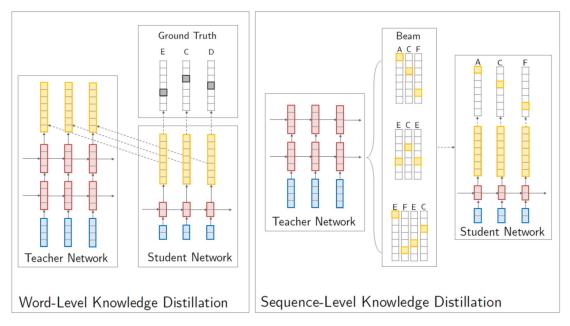
Train student model to mimic the teacher's predicted probability distribution (e.g., over words)



"Once the cumbersome model has been trained, we can then use a different kind of training, which we call "distillation" to transfer the knowledge to a small model"

Sequence -level knowledge distillation

Train student on complete generations (i.e., *sequences* of words) from the teacher



Sampling-based data generation

Generate data from a LM for training another LM

Generating task data from LMs

Use GPT-3's in-context learning ability to generate new examples of arbitrary tasks

Task: Write two sentences that mean the same thing

Sentence 1: A man is playing the flute

Sentence 2: He's playing the flute

Create sentence-similarity examples by prompting the model to write similar (or dissimilar) sentences!

Instead of generating more examples under a given task, generate completely new tasks

```
Come up with a series of tasks.

{in-context examples}

Task: Given an address and city, come up with the zip code.
```

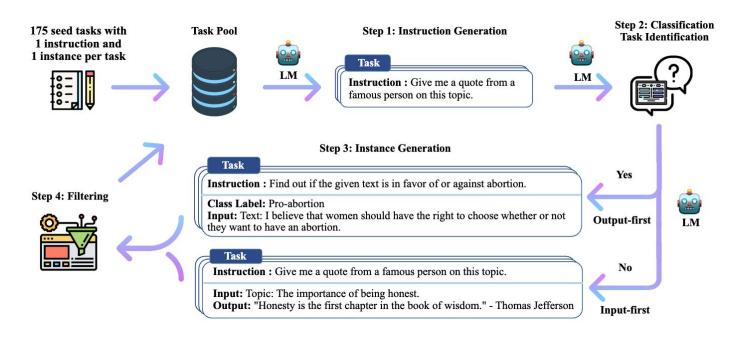
```
Come up with examples for the following tasks.

{in-context examples}

Task: Given an address and city, come up with the zip code.

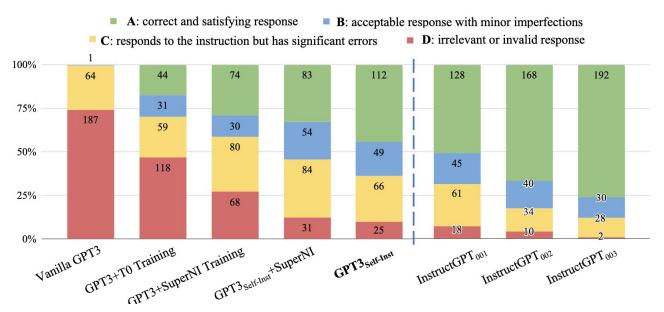
Input: 123 Main Street, San Francisco Output: 94105
```

From just 175 seed examples \rightarrow ~100K new examples

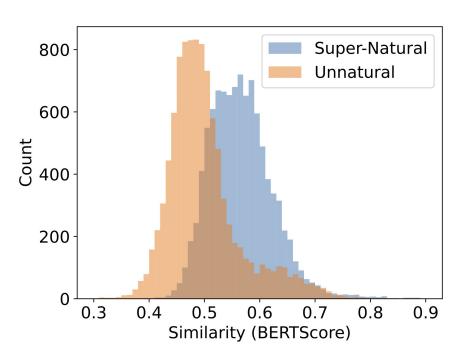


<u>Self-Instruct: Aligning Language Models with Self-Generated Instructions (Wang et al., 2022)</u> <u>Unnatural Instructions: Tuning Language Models with (Almost) No Human Labor (Honovich et al., 2022)</u>

Finetuning GPT-3 on self-generated data improves over existing instruction datasets



Generated data is more diverse than human-written data



In both Self-Instruct data and Unnatural Instructions, only half of the examples are actually correct (!!)

Quality Review Question	Yes %
Does the instruction describe a valid task?	92%
Is the input appropriate for the instruction?	79%
Is the output a correct and acceptable response to the instruction and input?	58%
All fields are valid	54%

113 of the 200 analyzed examples (56.5%) are correct. Of the 87 incorrect examples, 9 (4.5%) had incomprehensible instructions, 35 (17.5%) had an input that did not match the task description, and 43 (21.5%) had incorrect outputs.

Table 2: Data quality review for the instruction, input, and output of the generated data.

Takeaways from early efforts

Synthetic data can reflect creativity & diversity difficult to elicit from crowdworkers

Diversity can be more valuable than correctness!

Synthetic data can sometimes enable self-improvement

Data creation becomes a complex pipeline

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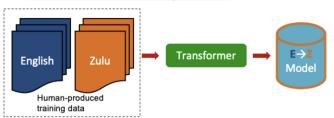
Symbolic generation

Background: back-translation in MT

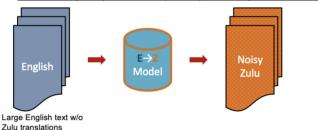
Given an output, generate a corresponding input

Since models are trained to produce outputs, we want those to be natural (inputs can be unnatural)

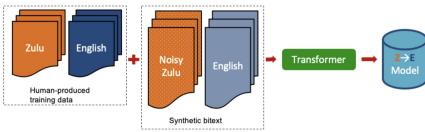
1. Build a reverse model from English to Zulu



2. Translate large English text into (errorful) Zulu using reverse model



3. Train final model from Zulu to English



Instruction back-translation

Given web text y, generate instruction x for which y would be a good response

Output: It doesn't matter where you are in the world, how old you are, or how much you know about meditation, it's for everyone. The benefits of meditation are endless. Medication can be as simple as sitting quietly for five minutes...

What kind of instruction could this be the answer to? Instruction: Write an essay about the benefits of meditation.

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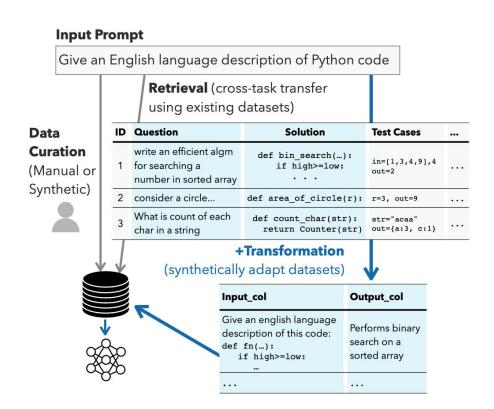
Transformation of existing data

Use or retrieve existing data, then transform it into an example under the desired task

Transform existing data into task examples

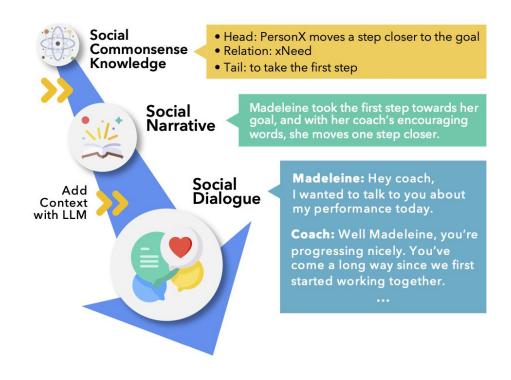
Given a task,

- Retrieve relevant datasets or documents
- Transform them into data under the desired task



Ground generation in knowledge graphs

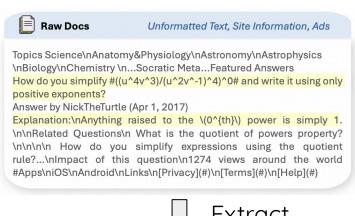
Condition on data from a large commonsense knowledge graph to produce diverse dialogues



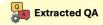
Extract instruction data from the web

Identify pages that may contain questions & answers, then

extract and refine them!





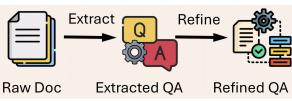


Formatted QA but lacking detailed solutions

Question: How do you simplify $(u^4 v^3/(u^2 v^{-1})^4)^0$ and write it using only positive exponents?

Answer: Explanation: Anything to the 0th power is just simply 1.





Rewritten QA Formatted QA augmented with detailed solutions

Question:

How do you simplify $(u^4 v^3/(u^2 v^{-1})^4)^0$ and write it using only positive exponents?

Answer:

To simplify the expression $(u^4 v^3/(u^2 v^{-1})^4)^0$ and rewrite it using only positive exponents, we start by evaluating the expression from the innermost operation outward.

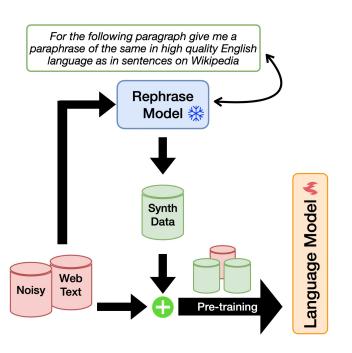
First, consider the exponent of zero on the entire fraction: Any expression raised to the power of zero is equal to 1 (provided the base is not zero). Therefore, $(u^4 v^3/(u^2 v^{-1})^4)^0 = 1$

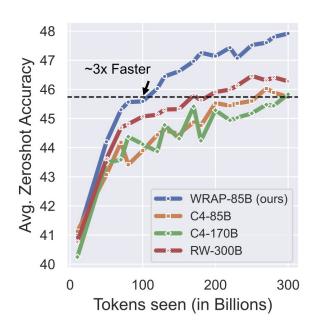
This simplification makes the other calculations unnecessary because raising any non-zero expression to the power of zero will always result in 1.

So, the simplified expression is simply: 1

Rephrasing documents for pretraining

Use LMs to paraphrase noisy web text to create new data!





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LMs are creative & diverse, but not reliably correct

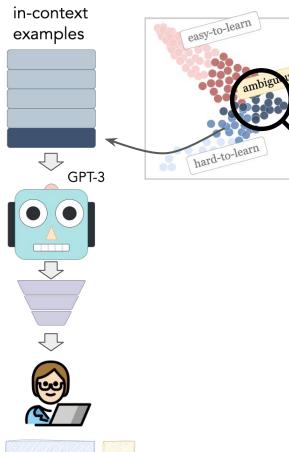
Humans can verify & improve correctness, but are not good at enumerating what they know

Combine the best of both worlds for data creation!

Human-Al collaboration for NLI

Crowdworkers revise & label generated data

Turns writing task into editing task!





Route instances for human vs. Al feedback

Use router to solicit preference annotation from either human or LM

	Prompt	A	В	Annotator		Reward	RLHF	Policy
	$x^{(1)}$	$y_1^{(1)}$	$y_2^{(1)}$	<u>©</u>	Train	Model		Model
	$x^{(2)}$	$y_1^{(2)}$	$y_2^{(2)}$		→		16	
61	:		-	:		O S		MA
87	$x^{(n)}$	$y_1^{(n)}$	$y_2^{(n)}$	<u>©</u>		X		

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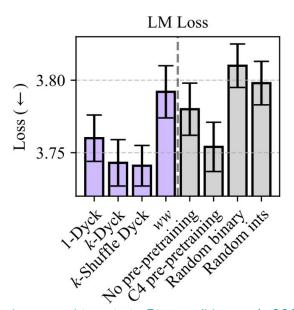
Human-Al collaboration

Symbolic generation

Symbolic generation

Doing initial pretraining on *formal languages* can lead to faster LM training and better generalization

Language	Example
1-Dyck	((()))
k-Dyck	([{}])
k-Shuffle Dyck	([{])}
ww	123123



Summary

Sampling-based generation: Generate examples from scratch from LMs

Back-translation: Given an output, generate an input

Transformation of existing data: Transform existing data into examples of the desired task

Human-AI collaboration: Mix LM generation & human annotation

Symbolic generation: Rule-based generation

Approaches to data filtering

Diversity filtering

Quality filtering

Correctness filtering

Diversity filtering: surface-level heuristics

Filter similar examples as defined by

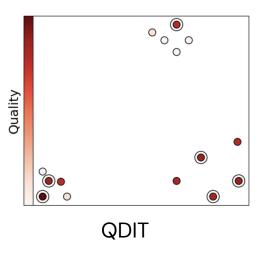
Rouge-L (Self-Instruct; Impossible Distillation)

Diversity filtering: surface-level heuristics

Filter similar examples as defined by

Rouge-L (Self-Instruct; Impossible Distillation)

Embedding similarity (ODIT, DiverseEvol, DEITA)



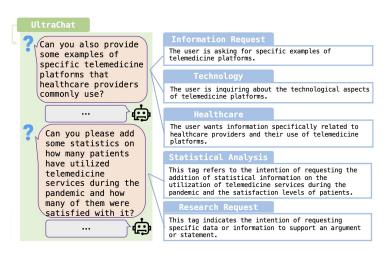
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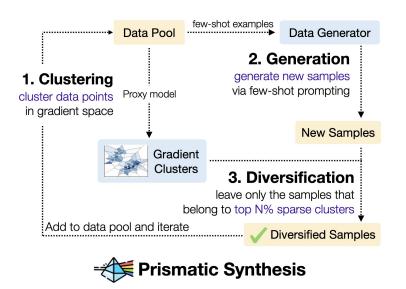
Semantic tags (#InsTag)

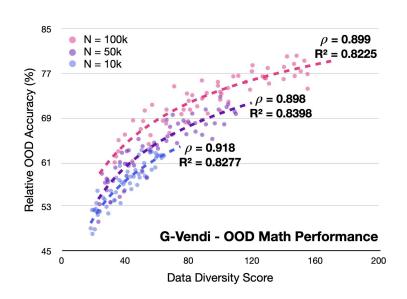


Diversity filtering: gradients

Measure diversity of data in *loss gradients*

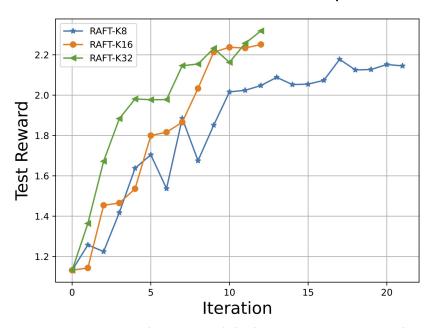
Higher data diversity ⇒ more robust models





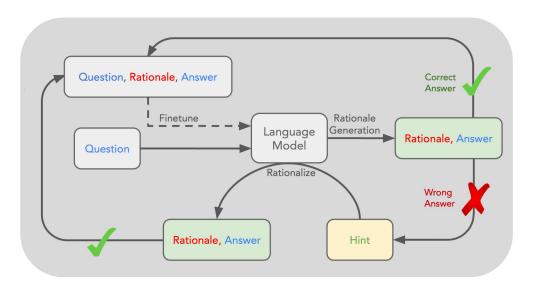
Quality filtering: reward models

Sample K responses and take the one with the highest reward, then SFT on the best-of-K responses



Correctness filtering: final answer verification

When generating synthetic reasoning data, only keep generations whose final answers are correct



```
Q: What can be used to carry a small dog?
Answer Choices:
(a) swimming pool
(b) basket
(c) dog show
(d) backyard
(e) own home
A: The answer must be something that can be used to carry a small dog. Baskets are designed to hold things.
Therefore, the answer is basket (b).
```

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5:00pm: Limitations and open questions [Yizhong]



5:30pm: End



How is synthetic data used?

Supporting fundamental language modeling algorithms

Supporting scenario-specific, end-user applications

How is synthetic data used?

Supporting fundamental language modeling algorithms

Supporting scenario-specific, end-user applications

How can we use synthetic data: Algorithms



The language modeling pipeline (simplified)

Supervised RL Evaluation Pretraining Finetuning Training & Analysis

Pre SFT RL Evaluation Evaluati

The language modeling pipeline (complex)

Supervised

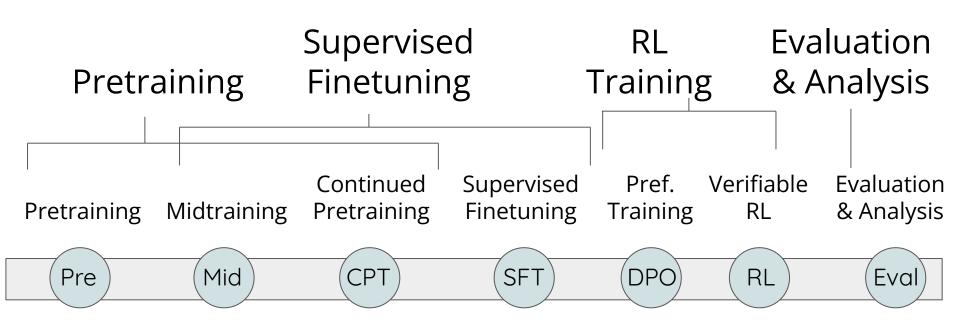
Pretraining Finetuning Training & Analysis

Pre SFT RL Eval

RL

Evaluation

The language modeling pipeline (complex)



Synthetic Data for Pretraining





From Ilya Sustkever's talk at NeurIPS 2024

Pre-training as we know it will end

Compute is growing:

- Better hardware
- Better algorithms
- Larger clusters

Data is not growing:

- We have but one internet
- The fossil fuel of Al



Does synthetic pretraining make sense?

Problem:

- Pretraining lets models learn linguistic patterns and facts
- Synthetic data generators can't invent new linguistic patterns or real facts they weren't trained on

Does synthetic pretraining make sense?



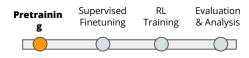
Problem:

- Pretraining lets models learn linguistic patterns and facts
- Synthetic data generators can't invent *new linguistic* patterns or real facts they weren't trained on

Solutions:

- Rephrase existing text
- Verbalize knowledge bases using LMs
- Generate text without using LMs (e.g. formal languages)



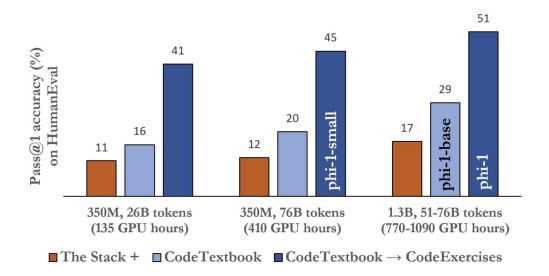


- Generated code pretraining data by obtaining task-relevant code from the internet, and convert them into NL-code pairs
 - example of back-translation





- Synthetically generated pretraining data (1B) can improve over a large amount of scraped data (6B)



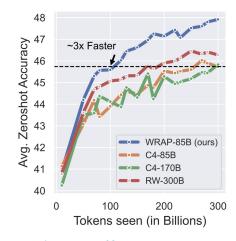


Pretrainin

RL Training Evaluation & Analysis

Synthetic Data for Pretraining: formatting

- It seems to be easier to learn from scraped data reworded and cleaned by an LLM than on the same scraped data
 - example of transformation of existing data

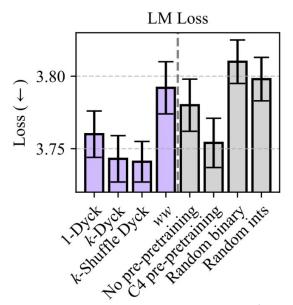


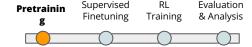
Symbolic generation: inductive bias for pretraining

Pretraining on formal languages

- Learning language without knowledge

Language	Example
1-Dyck	((()))
k-Dyck	([{}])
k-Shuffle Dyck	([{])}
ww	123123

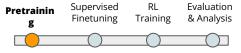


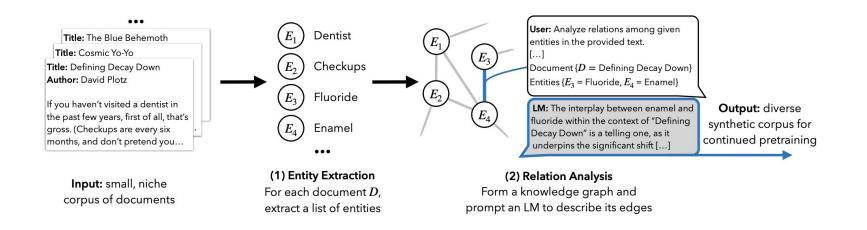


Data for Pretraining: domain adaptation

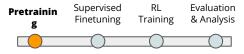
- Continuing pretraining of an LM on in-domain data is known to improve performance in the target domain
- This requires having abundant in-domain data

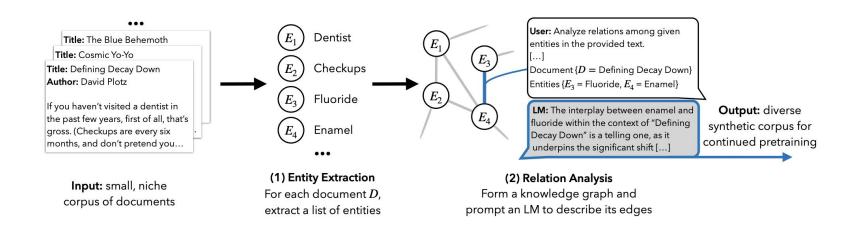
Synthetic Data for Pretraining: domain adaptation





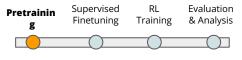
Synthetic Data for Pretraining: domain adaptation

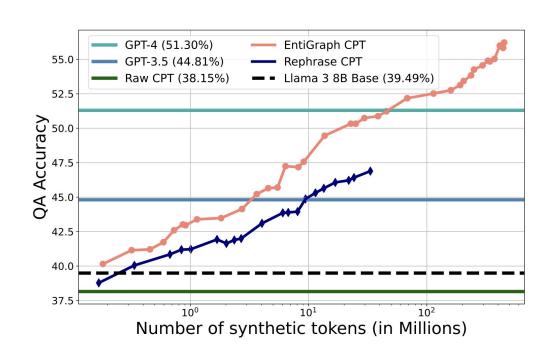




- example of transformation of existing data



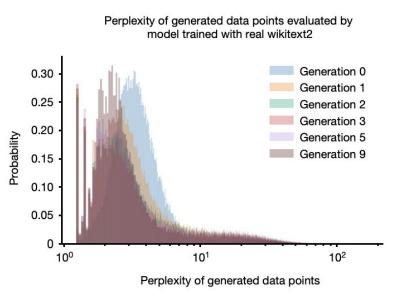


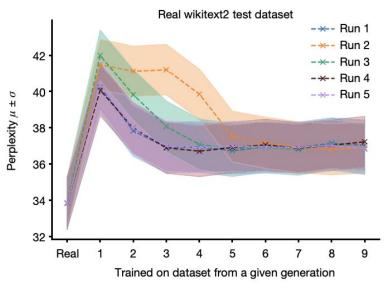


Pretrainin Supervised Finetuning

RL Training Evaluation & Analysis

Synthetic Data for Pretraining: risks





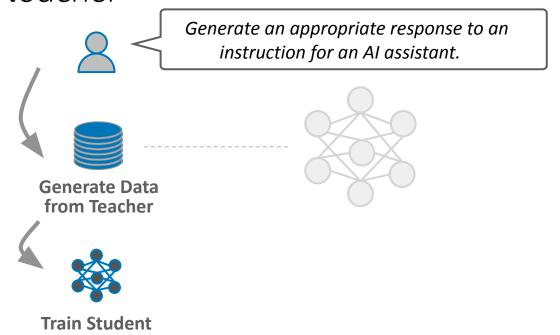
Supervised Finetuning



Goals of SFT:

- Control the style of the model's output
- Specialize behavior for a particular use-case
- Feed new information to the model

If a better model is available, you can train a *student* model to imitate the *teacher*





If a better model is available, you can train a *student* model to imitate the *teacher*

Pros

- Requires less human effort than manual annotation

Cons

- The student's performance is bounded by the teacher
- Legal issues, e.g. no-distillation clauses in terms of service

Supervised Finetuning: Limitations of Distillation

Goals of SFT:

- Control the style of the model's output
- Specialize behavior for a particular use-case
- Feed new information to the model

Observation: much of the benefit of distillation comes from adopting the teacher's style

- This does not require teaching the model new information

Pretraining

Supervised Finetuning: Self-Guide

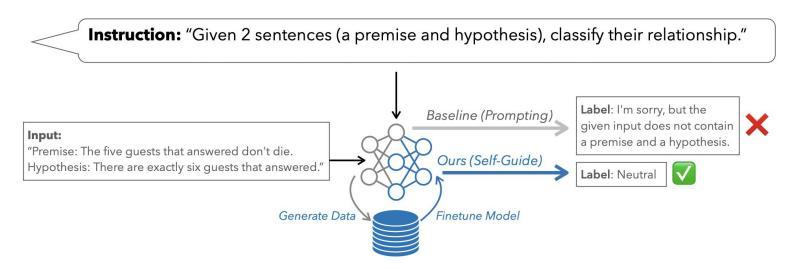


Figure 1: Self-Guide uses a model's ability to generate synthetic data as a vehicle to improve the model's ability to execute a task as specified by an instruction.

Supervised Finetuning: Self-Guide



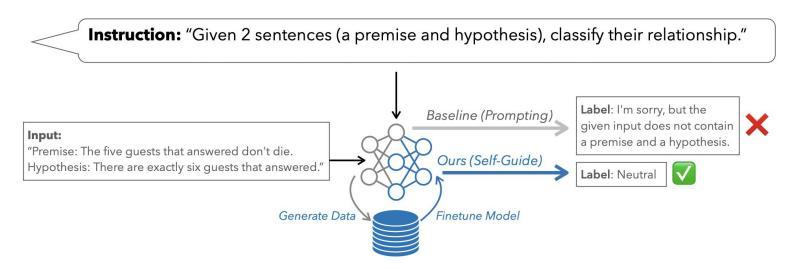


Figure 1: Self-Guide uses a model's ability to generate synthetic data as a vehicle to improve the model's ability to execute a task as specified by an instruction.

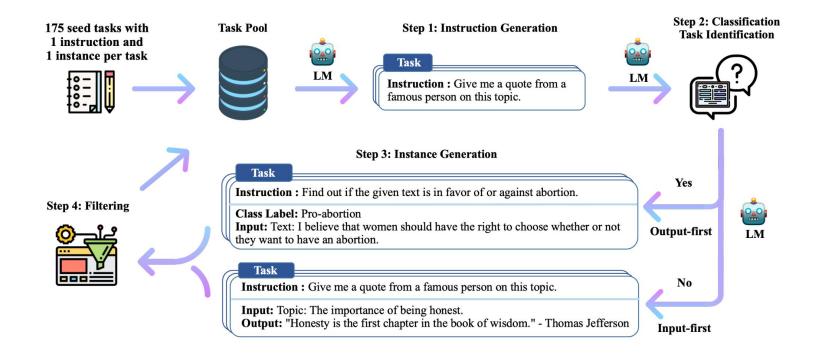
- example of sampling-based generation

Supervised Finetuning: Self-Guide

lassification Tasks LI (IMPPRES) LI (SciTail) entiment Class. (SICK) LI (SICK)	17.6 8.5 51.3	32.2 48.9	35.2	17.6
LI (SciTail) entiment Class. (SICK)	8.5			17.6
entiment Class. (SICK)	0.0	48.9		
LI (SICK)		33.3	54.5 33.3	46.0 -18.0
entiment Class. (IMDB)	0.5 90.0	33.3 71.9	33.1 82.2	32.6 -7.8
oreferent Class.	29.1	45.4	44.7	15.6
/ord POS Class. letric: Exact Match	35.1 33.2	49.9 45.0	50.7 47.7	15.6 14.5
eneration Tasks				
uestion Paraphrasing and Common Entity buestion Paraphrasing buency Correction	40.7 46.8 29.5 49.2	36.0 40.7 48.6 86.2	50.5 49.3 59.3 78.5	9.8 2.5 29.8 29.3 17.9
i	nd Common Entity uestion Paraphrasing	nd Common Entity 46.8 uestion Paraphrasing 29.5 uency Correction 49.2	nd Common Entity 46.8 40.7 uestion Paraphrasing 29.5 48.6 uency Correction 49.2 86.2	nd Common Entity 46.8 40.7 49.3 uestion Paraphrasing 29.5 48.6 59.3 uency Correction 49.2 86.2 78.5

Pretraining

Supervised Finetuning: Self-Instruct



Supervised Finetuning: Self-Instruct

 Originally developed to instruction-tune GPT-3 using itself, to nearly match InstructGPT

Model	# Params	ROUGE-L
GPT3 _{SELF-INST} (Ours)	175B	39.9
InstructGPT ₀₀₁	175B	40.8

Supervised Finetuning: Self-Instruct

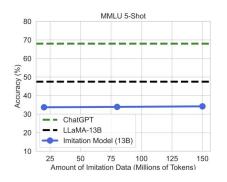


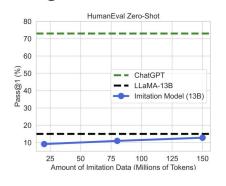
- Unsurprisingly, the same algorithm can also benefit from using a bigger teacher when available
 - Alpaca used this algorithm with GPT-3 as the data generator

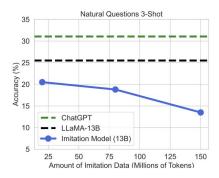


 With sampling-based distillation, students mostly learn only surface-level behaviors (style, toxicity, refusals)

Increasing Amount of Imitation Data







- To learn nontrivial capabilities via *sampling-based generation*, complex sampling strategies are needed

- To learn nontrivial capabilities via sampling-based generation, complex sampling strategies are needed
- Example 1: Evol-Instruct
 - Start with Alpaca data
 - Randomly sample constraint types to add these instructions to add complexity
 - For each base instruction, generate analogies in other domains
 - Sample responses from the teacher model

- To learn nontrivial capabilities via sampling-based generation, complex sampling strategies are needed
- Example 1: Evol-Instruct
 - Start with Alpaca data
 - Randomly sample constraint types to add these instructions to add complexity
 - For each base instruction, generate analogies in other domains
 - Sample responses from the teacher model
 - Filter out problematic instructions or bad responses

- To learn nontrivial capabilities via sampling-based generation, complex sampling strategies are needed
- Example 2: Orca
 - Generate 5 million SFT examples from GPT 3.5 and GPT 4 with sunthetic reasoning traces
 - Use curriculum learning
 - Randomly sample different system prompts



Simpler approach: transformation of existing data (e.g. "MAmmoTH2")



Raw Docs

Unformatted Text, Site Information, Ads

Topics Science\nAnatomy&Physiology\nAstronomy\nAstrophysics \nBiology\nChemistry \n...Socratic Meta...Featured Answers How do you simplify #((u^4v^3)/(u^2v^-1)^4)^0# and write it using only positive exponents?

Answer by NickTheTurtle (Apr 1, 2017)

Explanation:\nAnything raised to the \(0^{th}\) power is simply 1. \n\nRelated Questions\n What is the quotient of powers property? \n\n\n How do you simplify expressions using the quotient rule?...\nImpact of this question\n1274 views around the world #Apps\niOS\nAndroid\nLinks\n[Privacy](#)\n[Terms](#)\n[Help](#)



Extract



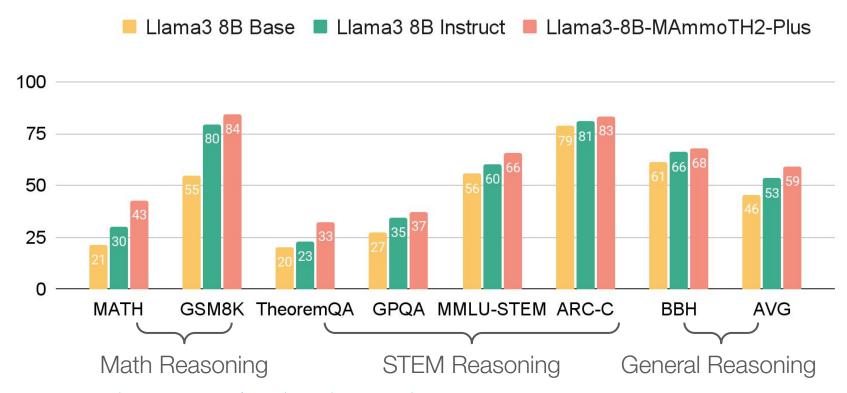
Extracted QA

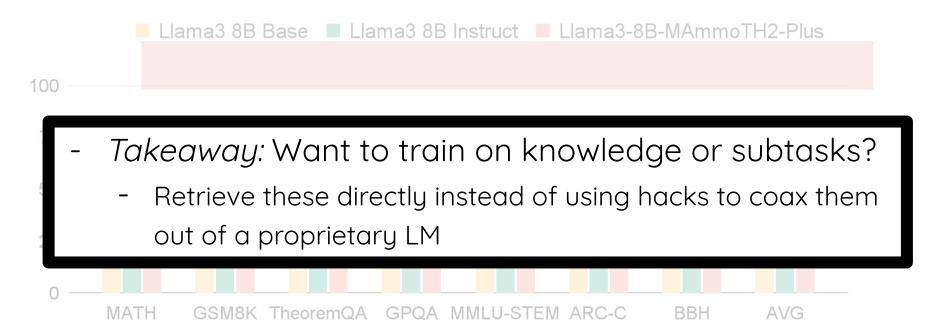
Formatted QA but lacking detailed solutions

Question: How do you simplify $(u^4 v^3/(u^2 v^{-1})^4)^0$ and write it using only positive exponents?

Answer: Explanation: Anything to the 0th power is just simply 1.

MAmmoTH2 outperforms Llama3-Instruct on science/math/reasoning





Next, we'll move on to RL

But first...



In this tutorial we will cover



2:00pm: How do we evaluate data quality? [Graham]



2:20pm: How do we **create** high-quality synthetic data? [Alisa]



3:05pm: How do we **use** synthetic data (Pt 1)? [Vijay]



3:30pm: 30 minute-break



4:00pm: How do we **use** synthetic data (Pt 2)? [Vijay]



4:25pm: Scenario-specific applications [Xiang]



5:00pm: Limitations and open questions [Yizhong]



5:30pm: End

Questions?

In this tutorial we will cover



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5:30pm: End



Reinforcement Learning



Goals of RL (non-exhaustive):

- Learn from minimal supervision
- Learn from negative examples (e.g. harmful behavior)
- Adapt models to their own token distribution rather than text written by others ("exposure bias")

Intuition: it is often easier to *verify* that an utterance is good than to generate that *utterance*

- "The Generator-Verifier Gap"



- Synthetic feedback is standard in RL
- For example, *reward models* are literally generators of synthetic rewards



- Synthetic feedback is standard in RL
- For example, *reward models* are literally generators of synthetic rewards

- Train a model to imitate human preferences

- Then, use the model to grade sampled responses during RL

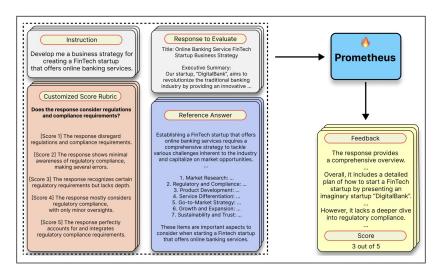


- Synthetic feedback is standard in RL
- For example, *reward models* are literally generators of synthetic rewards

- Train a model to imitate human preferences
 - Typically using the *Bradley-Terry model* to learn to generate continuous scores from preference pairs
- Then, use the model to grade sampled responses during RL

- Synthetic feedback for RL need not come from Bradley-Terry models

- Pretraining Supervised RL Evaluation Einetuning Training & Analysis
- Synthetic feedback for RL need not come from Bradley-Terry models, e.g. LLM-as-a-judge
 - A trained judge that, given a rubric, outputs scores and critiques



- Synthetic feedback doesn't require training data at all
 - You can just sample a response from 1 to 5 on a criterion (e.g. UltraFeedback) from a language model

RL from Synthetic Feedback

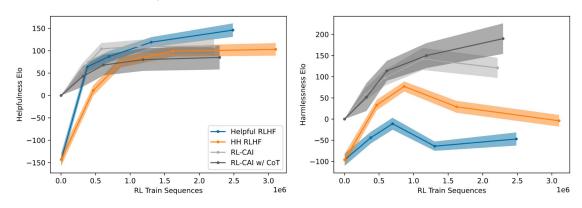
- Synthetic feedback doesn't require training data at all
 - Or, with preference optimization, sample a binary preference:
 which of a pair of responses is better according to a criterion

```
Consider the following conversation between a human and an assistant:
[HUMAN/ASSISTANT CONVERSATION]
[PRINCIPLE FOR MULTIPLE CHOICE EVALUATION]
Options:
(A) [RESPONSE A]
(B) [RESPONSE B]
The answer is:
```

RL from Synthetic Feedback



- Synthetic feedback doesn't require training data at all
 - Or, with preference optimization, sample a binary preference: which of a pair of responses is better according to a criterion
 - The set of criteria can become complex (e.g. 16 criteria in "Constitutional AI")



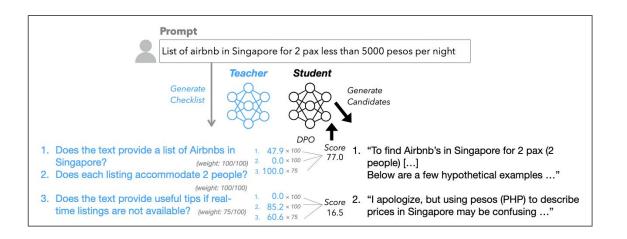
- Can we list all possible aspects of response quality?
- Solution: generate *checklists* for each prompt

Evaluation

& Analysis

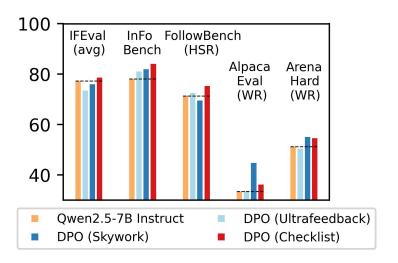
RL with Feedback from Flexible Criteria

- Can we list all possible aspects of response quality?
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RL with Feedback from Flexible Criteria

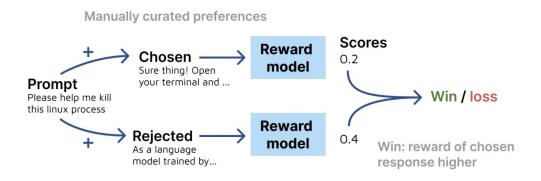
- Pretraining Supervised RL Evaluation Finetuning Training & Analysis
- Solution: generate *checklists* for each prompt
- Better than reward models or judges at teaching instruction-following





How do you know what kind of judge to use? Does it even matter?

- **1.** Agreement with human preferences (e.g. RewardBench)
- 2.
- 3.



- 1. Agreement with human preferences (e.g. RewardBench)
- 2. Agreement with generic benchmarks (via reranking)
- 3



- 1. Agreement with human preferences (e.g. RewardBench)
- 2. Agreement with generic benchmarks (via reranking)
 - Choose a benchmark you care about
 - For every question, sample 16 responses
 - Use your judge to choose the best response
 - This should improve your score on the benchmark

- 1. Agreement with human preferences (e.g. RewardBench)
- 2. Agreement with generic benchmarks (via reranking)
- **3.** Effectiveness in RL pipelines



- 1. Agreement with human preferences (e.g. RewardBench)
- 2. Agreement with generic benchmarks (via reranking)
- **3.** Effectiveness in RL pipelines
 - Choose an RL algorithm, a model, and some prompts
 - Train the model to maximize your reward
 - Evaluate it on benchmarks of your choosing

Pretraining

Evaluation of Synthetic Feedback

Problem: these things are not always correlated

- 1. Agreement with human preferences (e.g. RewardBench)
- 2. Agreement with generic benchmarks (via reranking)
- 3. Effectiveness in RL pipelines

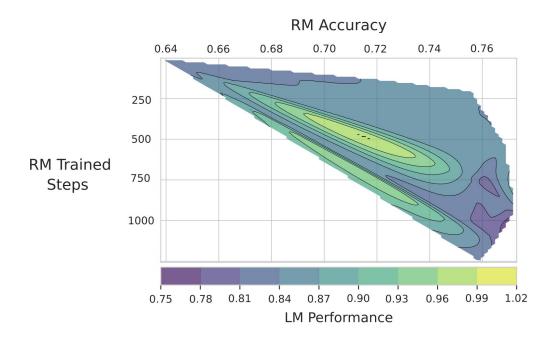
Open Problem in RL from Synthetic Feedback



- What makes a judge a good teacher for RL?

Open Problem in RL from Synthetic

- What makes a judge a good teacher for RL? Accuracy?

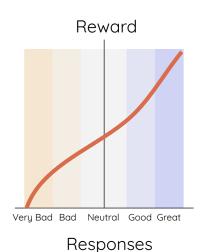


Feedback

Open Problem in RL from Synthetic **Feedback**

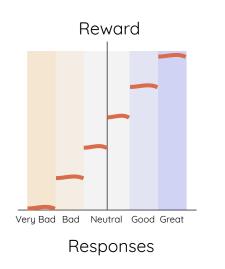


- What makes a judge a good teacher for RL? Variance?



High Acc, Low Var





High Acc, High Var

Pretraining Supervised Finetuning Training Evaluation & Analysis

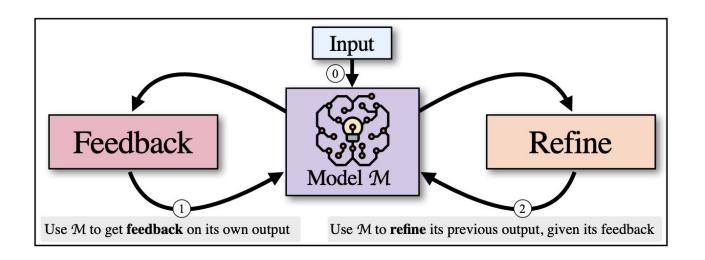
Open Problem in RL from Synthetic Feedback

- What makes a judge a good teacher for RL? *Unclear*

Non-RL Feedback (Critiques)



- Treating synthetic feedback as a turn in a conversation



Non-RL Feedback (Critiques)

- Treating synthetic feedback as a turn in a conversation
 - This can be effective when prompting with big models

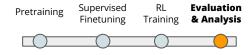
	GPT-3.5		GPT-4	
Task	Base	+SELF-REFINE	Base	+SELF-REFINE
Sentiment Reversal	8.8	30.4 (†21.6)	3.8	36.2 (†32.4)
Dialogue Response	36.4	63.6 (†27.2)	25.4	74.6 (†49.2)
Code Optimization	14.8	23.0 (†8.2)	27.3	36.0 (†8.7)
Code Readability	37.4	51.3 (†13.9)	27.4	56.2 (†28.8)
Math Reasoning	64.1	64.1 (0)	92.9	93.1 (†0.2)
Acronym Generation	41.6	56.4 (†14.8)	30.4	56.0 (†25.6)
Constrained Generation	16.0	39.7 (†23.7)	4.4	61.3 (†56.9)

Non-RL Feedback (Critiques)

- Treating synthetic feedback as a turn in a conversation
 - This can be effective when prompting with **big** models

	GPT-3.5		GPT-4	
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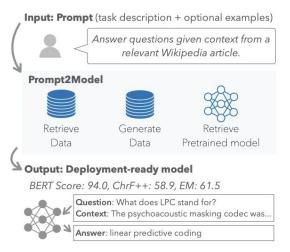
Evaluation and Analysis



Goals of Evaluation:

- Test readiness of a model for deployment
- Discover areas of improvement to make a model better
- Learn fundamental insights about language or machine learning

- The Prompt2Model library synthesizes training and *evaluation* data



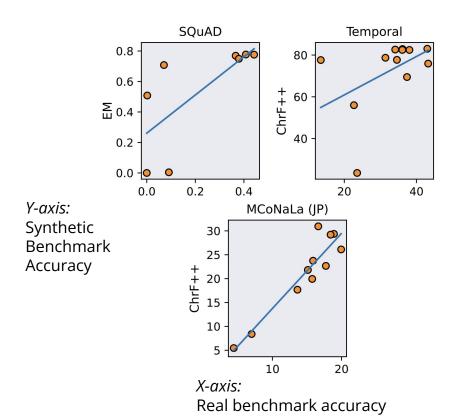
https://github.com/neulab/prompt2model

Pretraining Training & Analysis

Evaluation

Supervised

Synthetic evaluation data consistently overestimates true performance



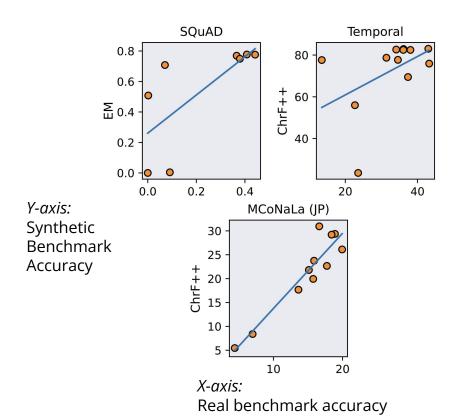
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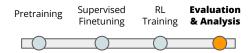
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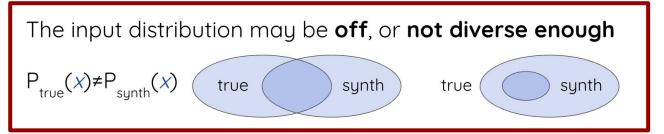


https://github.com/neulab/prompt2model



 Synthetic evaluation data consistently overestimates true performance

Recall from earlier slides



Generating Adversarial Eval Data

- If you have an accurate mistake classifier:
 - 1. Train a generator to generate prompts to elicit mistakes via RL

Generating Adversarial Eval Data

- If you have an accurate mistake classifier:
 - Train a generator to generate prompts to elicit mistakes via RL
 - Find inputs that lead your target model to make mistakes by rejection sampling via the red model

Generating Adversarial Eval Data

- If you have an accurate mistake classifier:
 - Train a generator to generate prompts to elicit mistakes via RL
 - Find inputs that lead your target model to make mistakes by rejection sampling via the red model
- Synthetic data generation helps cheaply obtain adversarial inputs in non-critical situations

Synthetic Data for Analyzing LMs

- Rule-based synthetic data has been used for probing and understanding models since the advent of NLP

Synthetic Data for Analyzing LMs

Modern example: Kassner, Krojer, and Schutze (2020)
generated a synthetic pretraining corpus generated by
synthetic facts (e.g. "jupiter is big") and logical rules
(e.g. "jupiter is not small")

Synthetic Data for Analyzing LMs

- Modern example: Kassner, Krojer, and Schutze (2020)
 generated a synthetic pretraining corpus generated by
 synthetic facts (e.g. "jupiter is big") and logical rules
 (e.g. "jupiter is not small")
- Pretrained BERT from scratch on this corpus
- Discovered that BERT struggles with two-hop reasoning

How is synthetic data used?

Supporting fundamental language modeling algorithms

Supporting scenario-specific, end-user applications

Questions?

How is synthetic data used?

Supporting fundamental language modeling algorithms

Supporting scenario-specific, end-user applications

How is synthetic data used?

Supporting fundamental language modeling algorithms

Supporting scenario-specific, end-user applications

In this tutorial we will cover



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5:00pm: Limitations and open questions [Yizhong]



5:30pm: End



How can we use synthetic data: Applications

Table of Content

Scenario-specific Applications

- Reasoning
- Code Generation
- Tool use and Agents
- Multilingual and Multimodal

Reasoning

Solving Complex Reasoning Problems with LLMs

OpenAl o1 Model Sets New Math and

OpenAl releases of its first **Understanding R1 and DeepSeek**

R1 belongs to a new category of AI models known as "reasoning models," with OpenAl's of being the most well-known example. What makes reasoning models special is their approach to problem-solving. Rather than generating immediate responses, they employ an internal reasoning process that mirrors human trains of thought.

Image: The Verge

OpenAI is releasing a new model called o1, the first in a planne of "reasoning" models that have been trained to answer more of questions, faster than a human can. It's being released alongsid mini, a smaller, cheaper version. And ves, if you're steeped in AI rumors:

benchmarks

Kyle Wiggers - 2:27 PM PST · January 27, 2025

Reason with Rationales: Chain-of-thought (CoT)

Standard Prompting

Input

Q: Roger has 5 tennis balls. He buys 2 more cans of tennis balls. Each can has 3 tennis balls. How many tennis balls does he have now?

A: The answer is 11.

Q: The cafeteria had 23 apples. If they used 20 to make lunch and bought 6 more, how many apples do they have?

Model Output

A: The answer is 27.



Chain of Thought Prompting

Input

Q: Roger has 5 tennis balls. He buys 2 more cans of tennis balls. Each can has 3 tennis balls. How many tennis balls does he have now?

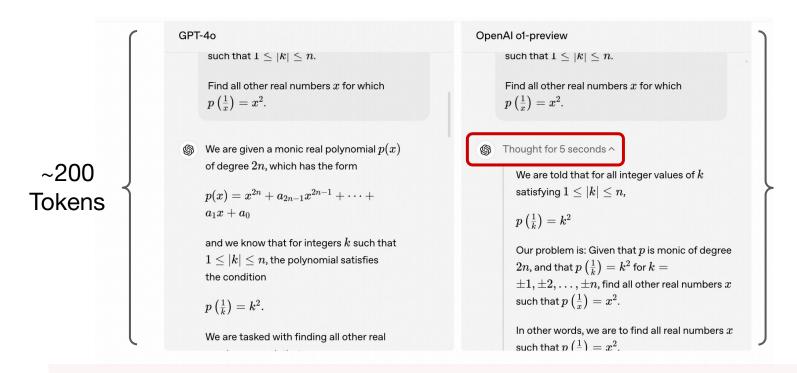
A: Roger started with 5 balls. 2 cans of 3 tennis balls each is 6 tennis balls. 5 + 6 = 11. The answer is 11.

Q: The cafeteria had 23 apples. If they used 20 to make lunch and bought 6 more, how many apples do they have?

Model Output

A: The cafeteria had 23 apples originally. They used 20 to make lunch. So they had 23 - 20 = 3. They bought 6 more apples, so they have 3 + 6 = 9. The answer is 9.

Scaling up *Inference* Compute with Long CoT

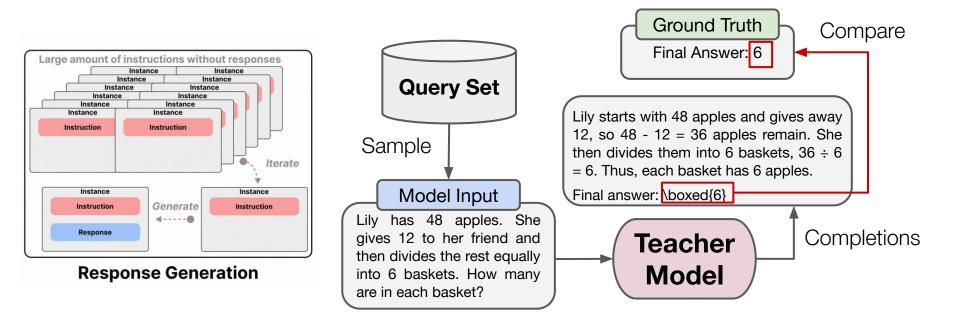


~2000 Tokens

OpenAl o1 generates longer CoTs for reasoning

How do we generate synthetic reasoning data?

Reasoning Data: Sampling-based Generation



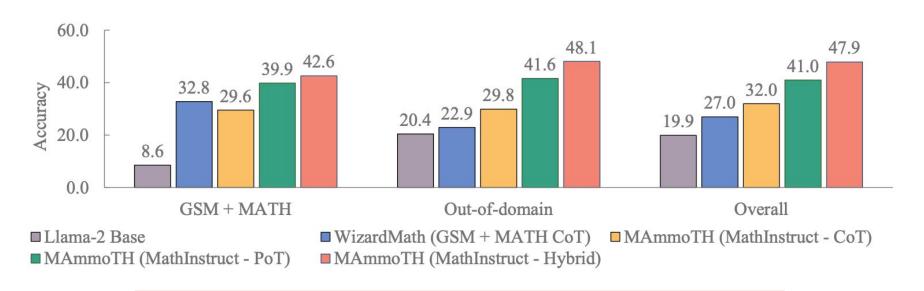
MAmmoTH: MathInstruct

Type	Annotation	# Samples	Characteristics		
CoT	Human	7K	Grade Schol Exam		
CoT	Llama	28K	Llama + Validated		
CoT	Human	90K	GRE/GMAT Exam		
CoT	Human	7K	Math Competition		
CoT	GPT-4	600	GPT4 + Validated		
CoT	GPT-4	50K	GPT4 (Unvalidated)		
СоТ	GPT-4	1.8K	GPT4 (Unvalidated)		
РоТ	GPT4	14K	GPT4 + Validated		
PoT	GPT4	9.7K	GPT4 + Validated		
PoT	GPT4	7K	GPT4 + Validated		
PoT	GPT4	700	GPT4 + Validated		
PoT	Human	25K	AQuA-RAT Subset		
PoT	Human	13K	Lila Annotated		
		260K			
	CoT CoT CoT CoT CoT CoT PoT PoT PoT PoT	CoT Human CoT Llama CoT Human CoT Human CoT GPT-4 CoT GPT-4 CoT GPT-4 PoT GPT4 PoT Human	CoT Human 7K CoT Llama 28K CoT Human 90K CoT Human 7K CoT GPT-4 600 CoT GPT-4 50K CoT GPT-4 1.8K PoT GPT-4 14K PoT GPT-4 9.7K PoT GPT-4 7K PoT GPT-4 700 PoT Human 25K PoT Human 13K		

Answers are generated by LLMs and validated by comparing generated answers with references

Answers are in chain-of-thought (CoT) or program-of-thought (PoT) format

MAmmoTH: MathInstruct

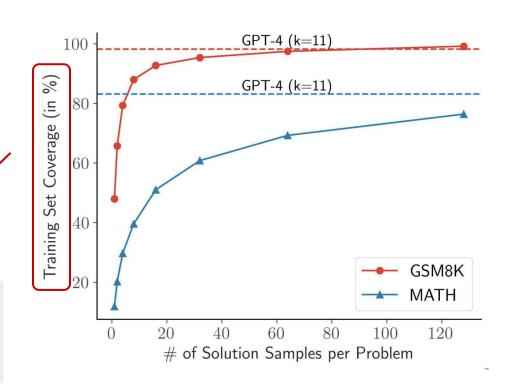


- 1. Synthetic data improves the reasoning performance
- 2. Hybrid of thoughts improves the reasoning performance

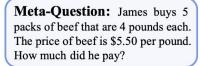
5-shot prompting Mixstral-8*7B to synthesize solutions for the GSM8K and MATH questions

TSC measures how many training problems are solved correctly by any of the generated answers (pass@k).

1.8M solutions are generated. With more solutions sampled, the data could cover more training queries.



MetaMath



Answer: He bought 5*4=20 pounds of beef. So he paid 20 * 5.5 = \$110. The answer is: 110

Original Data

Question Bootstrapping

Rephrasing Question: What is the total amount that James paid when he purchased 5 packs of beef, each weighing 4 pounds, at a price of \$5.50 per pound? **Answer:**

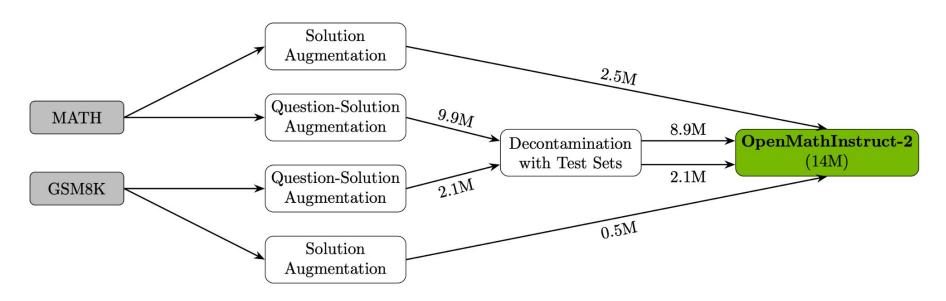
Self-Verification Question: James buys x packs of beef that are 4 pounds each. The price of beef is \$5.50 per pound. He paid 110. What is the value of unknown variable x? **Answer:**

FOBAR Question: James buys x packs of beef that are 4 pounds each. The price of beef is \$5.50 per pound. How much did he pay? If we know the answer to the above question is 110, what is the value of unknown variable x? **Answer:**.....

Answer Augment: James buys 5 packs of beef that are 4 pounds each, so he buys a total of 5 * 4 = 20 pounds of beef. The price of beef is \$5.50 per pound, so he pays 20 * \$5.50 = \$110. The answer is: 110

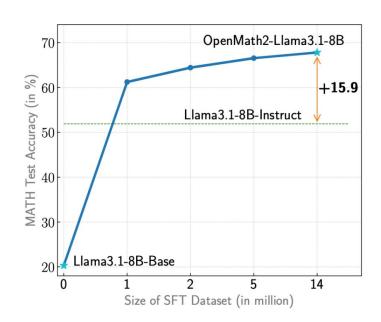
MetaMathQA

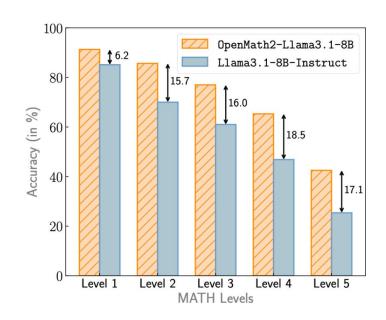
Bootstrap questions with LLMs in different ways and use reject sampling to filter generated samples



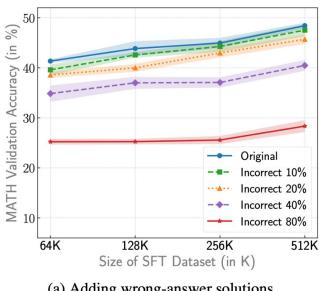
Prompt **Llama-3.1-405B-Instruct** to generate math data with the following:

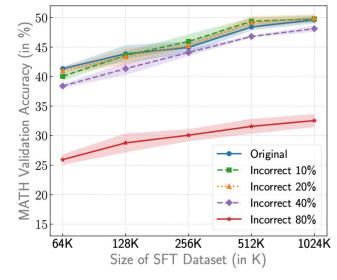
- (a) write answers for questions from the MATH and GSM8K training sets
- (b) make new question-answer pairs like those in the training sets.





Scaling effect: MATH performance improves as more synthetic SFT data is added during training, especially on harder questions.



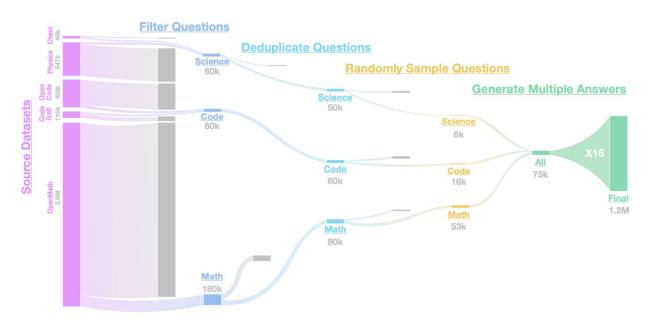


(a) Adding wrong-answer solutions.

(b) Correct solutions mismatched with questions

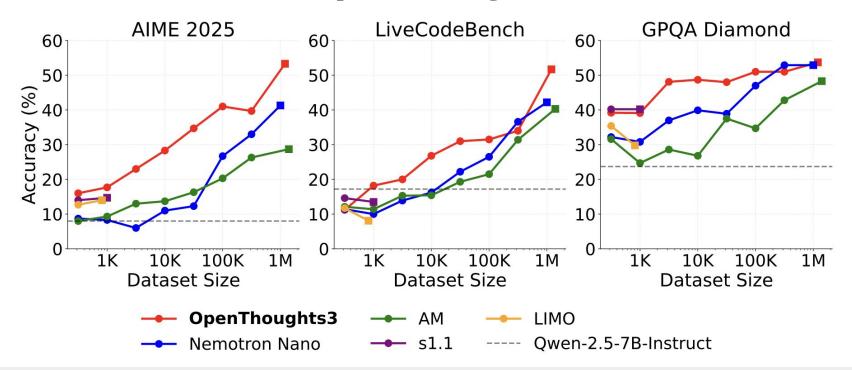
Models remain robust with up to 20% low-quality solutions during SFT, making heavy data filtering in math reasoning training less necessary.

OpenThoughts



A rigorous data pipeline to construct reasoning data: question sourcing, deduplication, mixing sources and generate multiple reasoning traces per question with large reasoning models like QwQ-32B

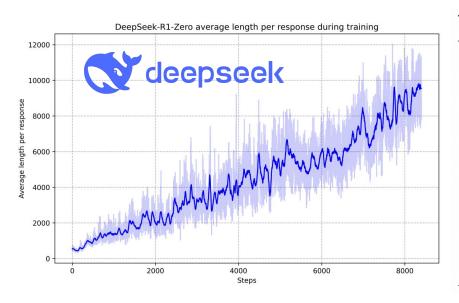
OpenThoughts



Performance on math, coding and science reasoning increases with more generated data

Generating Reasoning Data from Base Model with RL

An interesting "aha moment" of an intermediate version of **DeepSeek-R1-Zero**



Question: If a > 1, then the sum of the real solutions of $\sqrt{a - \sqrt{a + x}} = x$ is equal to

Response: <think>

To solve the equation $\sqrt{a - \sqrt{a + x}} = x$, let's start by squaring both ...

$$\left(\sqrt{a-\sqrt{a+x}}\right)^2 = x^2 \implies a-\sqrt{a+x} = x^2.$$

Rearrange to isolate the inner square root term:

$$(a-x^2)^2 = a+x \implies a^2-2ax^2+(x^2)^2 = a+x \implies x^4-2ax^2-x+(a^2-a)=0$$

. . .

Wait, wait. Wait. That's an aha moment I can flag here.

Let's reevaluate this step-by-step to identify if the correct sum can be \cdots

We started with the equation:

$$\sqrt{a-\sqrt{a+x}}=x$$

First, let's square both sides:

$$a - \sqrt{a + x} = x^2 \implies \sqrt{a + x} = a - x^2$$

Next, I could square both sides again, treating the equation: ...

...

Code Generation

Code Instruction Generation



WizardCoder: Empowering Code Large Language Models with Evol-Instruct

Ziyang Luo 2* Can Xu 1* Pu Zhao 1 Qingfeng Sun 1 Xiubo Geng 1 Wenxiang Hu 1 Chongyang Tao 1 Jing Ma 2 Qingwei Lin 1 Daxin Jiang 1† Microsoft

²Hong Kong Baptist University {caxu,puzhao,qins,xigeng,wenxh,chongyang.tao,qlin,djiang}@microsoft.com {cszyluo, majing}@comp.hkbu.edu.hk

WAVECODER: WIDESPREAD AND VERSATILE ENHANCED INSTRUCTION TUNING WITH REFINED DATA GENERATION.

Magicoder: Source Code Is All You Need

Zhaojian Yu, Xin Zhang, Ning Shang, Yangyu Huang, Can Xu, Yishujie Zhao, Wenxiang Hu, Qiufeng Yin Microsoft

 $\{v-zhao \verb|jianyu|, \verb|xinzhang3|, \verb|nishang|, \verb|yanghuan|, \verb|caxu|, v-yiszhao|, \verb|wenxh|, qfyin|\} \\ @microsoft.com| \\$

Yuxiang Wei¹ Zhe Wang² Jiawei Liu¹ Yifeng Ding¹ Lingming Zhang¹

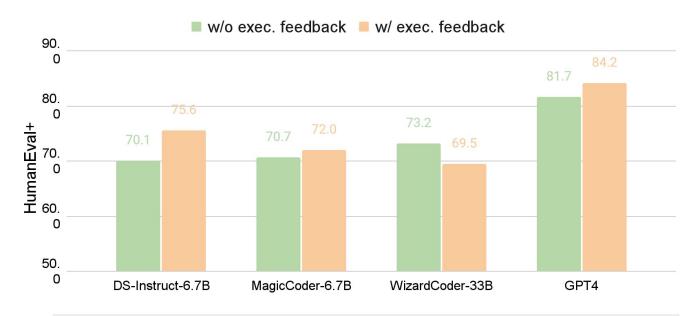
¹University of Illinois at Urbana-Champaign ²Tsinghua University

{ywei40,jiawei6,yifeng6,lingming}@illinois.edu zhewang20@mails.tsinghua.edu.cn

• https://github.com/ise-uiuc/magicoder

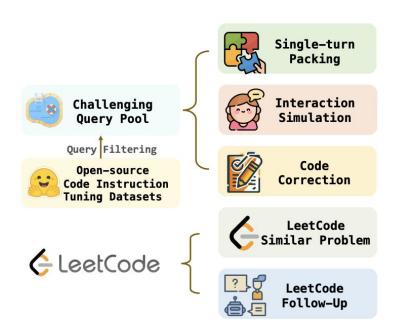
Code instruction data is typically generated by prompting LLMs to create similar coding problems based on seed examples or to produce code instructions from source code.

Can models understand the execution feedback?



Coding models can only understand the execution feedback when they were trained to do that

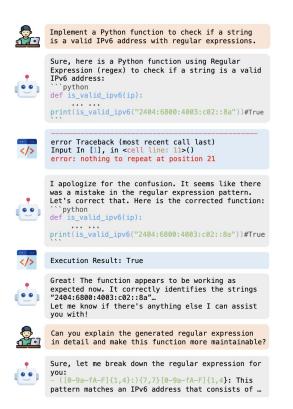
Code-Feedback



Dataset	#Sample	#Turn	M.T	E.F	H.F
CodeAlpaca ⁰	20k	20K	X	X	X
Magicoder-OSS-Instruct ¹	75K	75K	X	X	X
Python-Code-ShareGPT ²	23K	23K	X	X	X
Magicoder-Evol-Instruct ³	111 K	111 K	X	X	X
EvolInstruct-Code ⁴	80k	80K	X	X	X
Code-Feedback (Ours)	68K	192K	~	V	~
Single-turn Packing	16K	33.5K	V	X	V
Interaction Simulation	51K	155.5K	~	V	~
Code Correction	0.5K	1.2K	-	V	X
LeetCode Similar Problem	0.3K	0.65K	~	X	V
LeetCode Follow-Up	0.2K	0.76K	~	X	~

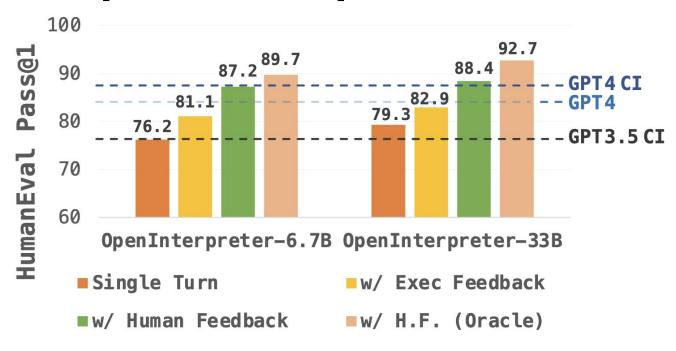
Data is generated by five methods: 1) pack single-turn data; 2) simulate real user interaction; 3) correct wrong code generation; 4) similar leetcode problem; 5) leetcode problem follow-up

OpenCodeInterpreter





OpenCodeInterpreter: Results



Coding performance can be improved with valid feedback. The more accurate the feedback, the greater the improvement the coding model can achieve

Tool use and Agents

Toolformer

The New England Journal of Medicine is a registered trademark of [QA("Who is the publisher of The New England Journal of Medicine?") → Massachusetts Medical Society] the MMS.

Out of 1400 participants, 400 (or [Calculator(400 / 1400) \rightarrow 0.29] 29%) passed the test.

The name derives from "la tortuga", the Spanish word for $[MT("tortuga") \rightarrow turtle]$ turtle.

The Brown Act is California's law [WikiSearch("Brown Act") → The Ralph M. Brown Act is an act of the California State Legislature that guarantees the public's right to attend and participate in meetings of local legislative bodies.] that requires legislative bodies, like city councils, to hold their meetings open to the public.

The model autonomously decides to call different APIs

Your task is to add calls to a Question Answering API to a piece of text. The questions should help you get information required to complete the text. You can call the API by writing "[QA(question)]" where "question" is the question you want to ask. Here are some examples of API calls:

Input: Joe Biden was born in Scranton, Pennsylvania.

Output: Joe Biden was born in [QA("Where was Joe Biden born?")] Scranton, [QA("In which state is Scranton?")] Pennsylvania.

Input: Coca-Cola, or Coke, is a carbonated soft drink manufactured by the Coca-Cola Company.

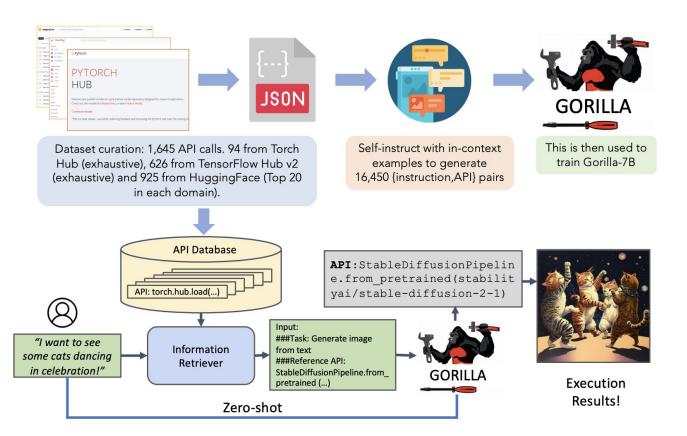
Output: Coca-Cola, or [QA("What other name is Coca-Cola known by?")] Coke, is a carbonated soft drink manufactured by [QA("Who manufactures Coca-Cola?")] the Coca-Cola Company.

Input: x

Output:

Few-shot prompting LMs to annotate API calls for text

Gorilla



GPT4Tools



Image Content

A person is leaning low on their motorcycle on the tracks.

A person leaning down on a motorcycle as they ride on a track.

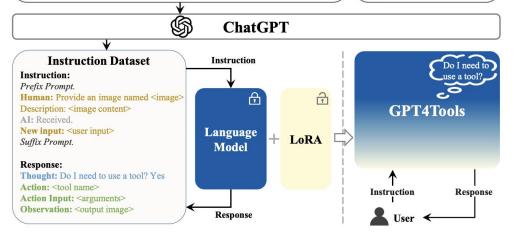
A man is nearly sideways while racing a motorcycle around a track.

A man with a helmet is riding a motorcycle on it's side.

motorcycle: [179.44, 105.55, 411.64, 220.7] person: [136.26, 77.72, 356.95, 124.75]

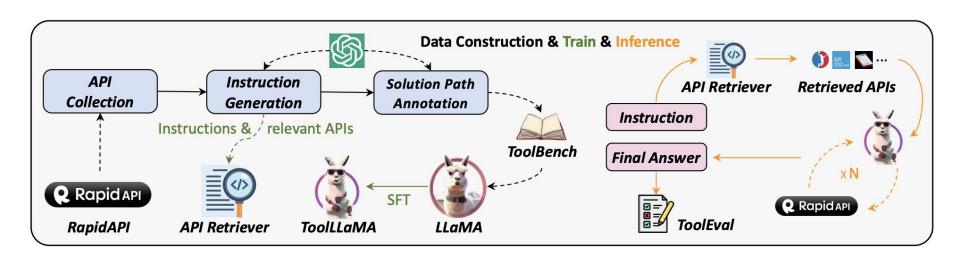


Prompt ChatGPT with image title, content and definition of tools to obtain a tool-related instruction dataset



Include training cases that instruct models when to use or avoid using tools.

TooLLLM



Scaling up the potential API/tools to 16,000+

Instruction Generation: Prompt ChatGPT to generate instruction for single-tool and multi-tool usages Response generation: Use ChatGPT to search for a valid solution path (chain of APIs)

ToRA: Tool-Integrated Reasoning

Problem: Suppose that the sum of the squares of two complex Let's use `Sympy` to calculate and print all numbers x and y is 7 and the sum of their cubes is 10. List all possible values for x + y. possible values for x + y, separated by commas. from sympy import symbols, Eq. solve, simplify import math We are given that $x^2 +$ $v^2 = 7$ and $x^3 + v^3 =$ def possible values(): def solution(): 10. We can factor x^3 + x, y = symbols('x y')x = symbols('x'), y = symbols('y') y^3 to get $(x+y)(x^2$ eq1 = Eq $(x^*2 + y^*2, 7)$ $x^{**}2 + y^{**}2 = 7$ $xy + y^2$). $eq2 = Eq(x^{**}3 + y^{**}3, 10)$ a_1 $x^{**}3 + v^{**}3 = 10$ solutions = solve((eq1,eq2), (x, y)) Thus, we can write sums = [simplify(sol[0] + sol[1]) for sol in x = (-1 + math.sqrt(17)) / 210 = (x + y)(7). It solutions] y = (-1 - math.sqrt(17)) / 2follows that x + y must return sums divide 10. print(possible values()) # Get all possible values for x+y >>> [-5, -5, 1, 1, 4, 4] result = [x + y, -x - y]The only possibilities 01 are that x + y is >>> SyntaxError: cannot assign to Removing duplicates, the possible values for 1, 2, 5 or 10. expression. x + y are \boxed{-5, 1, 4}. Rationale (c) Tool-integrated Program Output Rationale Reasoning (Format used by ToRA) (a) Rationale-based (b) Program-based

ToRA: Tool-Integrated Reasoning

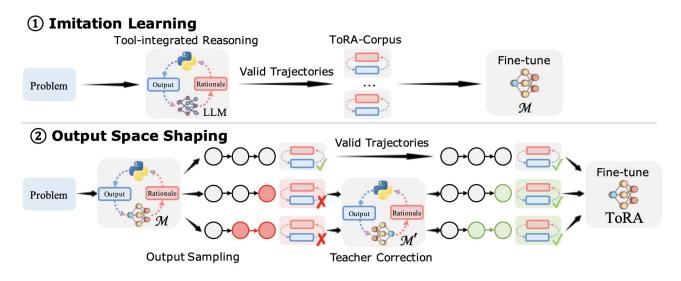
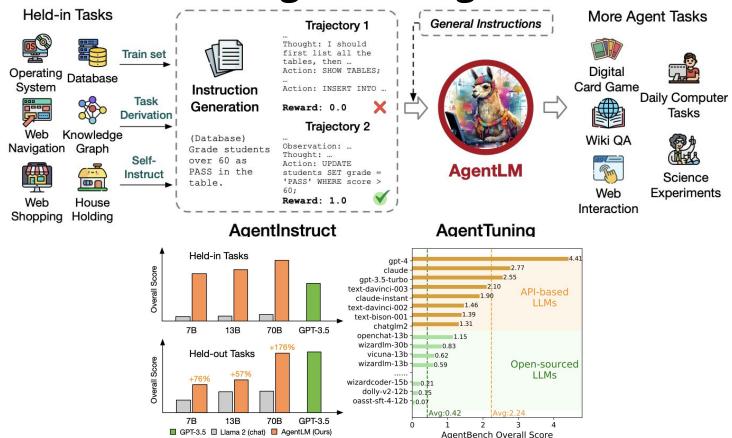
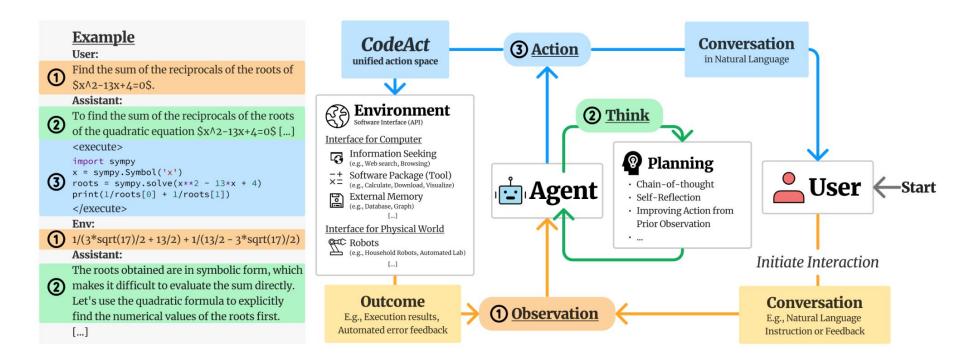


Figure 3: Training TORA contains two steps. ① **Imitation Learning**: Prompt LLMs like GPT-4 to generate Tool-integrated Reasoning trajectories (TORA-CORPUS) and use this corpus to fine-tune a model \mathcal{M} ; ② **Output Space Shaping**: Sample diverse tool-use trajectories with \mathcal{M} , keep the valid ones, correct the invalid ones with a teacher model \mathcal{M}' , and retrain \mathcal{M} on the union of sampled valid trajectories, corrected ones, and the initial TORA-CORPUS to obtain TORA.

AgentTuning

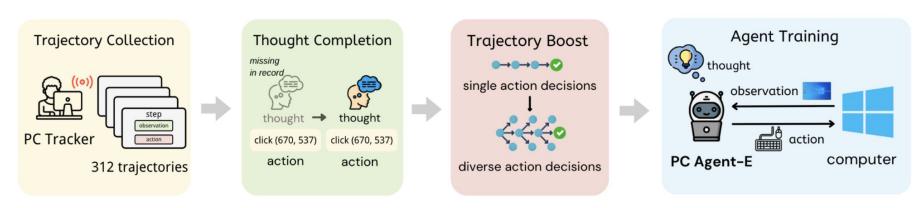


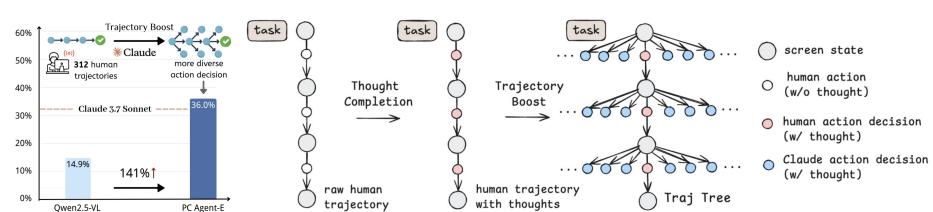
CodeActInstruct



Use executable Python code to consolidate LLM agents' actions into a unified action space

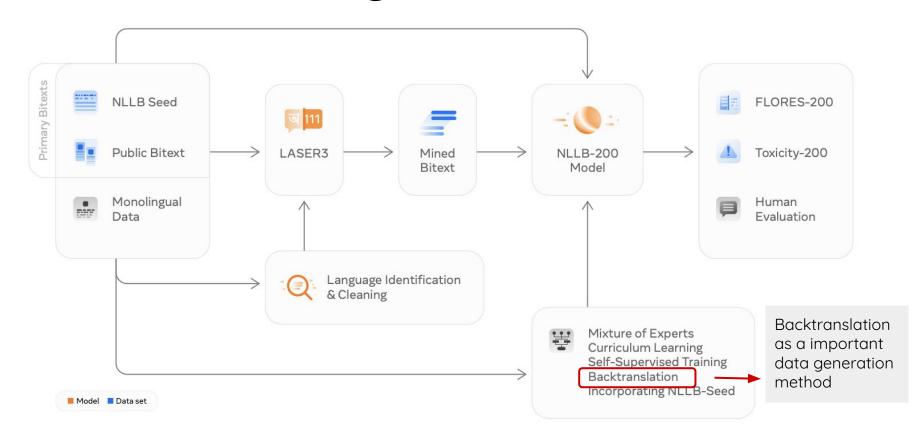
Agent-E





Multilingual and Multimodal

NLLB: Scaling Machine Translation



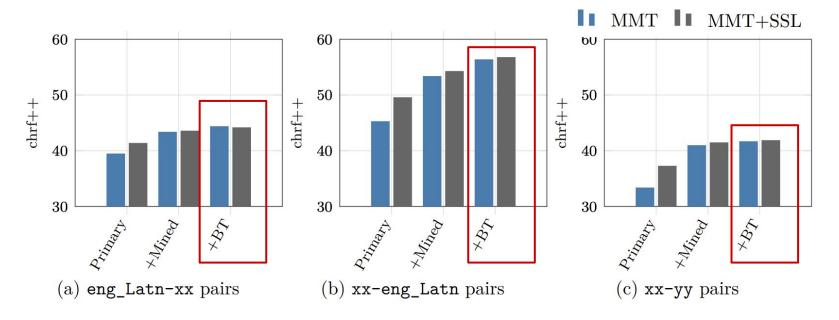


Figure 36: Comparison of only MMT vs MMT+SSL Multitask Performance on aggregate over Into English and Out of English directions, when trained on different sources of data. We compare on chrF++ scores. We observe that as we add more and more data from mining and/or backtranslation, we start to see diminishing improvements from the SSL task.

LLaVA: Visual Instruction Tuning

Context type 1: Captions

A group of people standing outside of a black vehicle with various luggage. Luggage surrounds a vehicle in an underground parking area

People try to fit all of their luggage in an SUV.

The sport utility vehicle is parked in the public garage, being packed for a trip Some people with luggage near a van that is transporting it.

Context type 2: Boxes

person: [0.681, 0.242, 0.774, 0.694], backpack: [0.384, 0.696, 0.485, 0.914], suitcase: ...<omitted>



Question: What type of vehicle is featured in the image?

Answer: The image features a black sport utility vehicle (SUV) ...<omitted>

Response type 2: detailed description

The image is an underground parking area with a black sport utility vehicle (SUV) parked. There are three people in the scene, with one person standing closer to the left side of the vehicle, another person in the middle, and the third person on the right side. They are all working together to pack their luggage into the SUV for a trip. ...<

Response type 3: complex reasoning

Question: What challenges do these people face?

Answer: In the image, a group of people is standing outside a black SUV in a parking area, surrounded by various pieces of luggage, including suitcases and backpacks. They are facing the challenge of fitting all their luggage into the black SUV. There are multiple suitcases and backpacks to be packed, which suggests that the group has a significant amount of belongings ...<omitted>

- (i) Captions typically describe the visual scene from various perspectives;
- (ii) Bounding boxes localize objects in the scene

Design three different response types: conversation, description and reasoning

A few manually designed examples serve as the seed prompts for GPT-4.

Visual input example, Extreme Ironing:



Source: https://www.barnorama.com/wp-content/uploads/2016/12/03-Confusing-Pictures.jpg

User LLaVA What is unusual about this image?

The unusual aspect of this image is a man ironing clothes on the back of a minivan or van. This is not a typical place to perform this activity, as one would usually iron clothes in a more stationary and safe location, such as a home, using a regular ironing board. The scene depicted in the image is peculiar as it involves a makeshift ironing setup on a vehicle, which can be both unsafe and unconventional. Additionally, it is not clear how the man is able to maintain balance and stability while ironing clothes in such an unstable environment.

[Start a new conversation, and clear the history]

User LLaVA What's happening in the scene?

The image depicts a man standing on top of a yellow SUV in a busy city street. He is holding a portable ladder, seemingly ironing clothes while standing on the vehicle. Around the scene, there are other cars, a traffic light, and a fire hydrant. Additionally, there are two other people in the vicinity, one close to the man on the car and another further away. The man on the ladder appears to be attracting attention due to his unconventional choice of ironing his clothes on top of a moving car. The city street around him is bustling with activity, adding to the unique nature of the scene.

User GPT-4 [36]

BLIP-2

What is unusual about this image?

The unusual thing about this image is that a man is ironing clothes on an ironing board attached to the roof of a moving taxi.

User What is unusual about this image?

What is unusual about this image?

a man is sitting on the back of a yellow cab

User The man is drying his clothes on the hood of his car. OpenFlamingo

Visual input example, Chicken Nugget Map:

Sometimes I just look at pictures of the earth from space and I marvel at how beautiful it all is.



User LLaVA Can you explain this meme in detail?

The meme in the image is a creative and humorous take on food, with a focus on chicken nuggets, as the center of the universe. The meme begins with the phrase "Sometimes I just look at pictures of the Earth from space and I marvel at how beautiful it all is..." The main image features a tray of cooked chicken nuggets, with the chicken pieces positioned to resemble the continents and islands on a world map. The meme playfully suggests that the chicken nuggets represent the Earth, and the various locations depicted in the photo are actually chicken nugget versions of different places. The punchline of the meme appears in smaller text at the bottom, reading "I mean, it's not the real Earth, but how beautiful it is all is." This lighthearted and entertaining meme combines food and humor, using the image of chicken nuggets to create a funny and imaginative representation of the world.

User GPT-4 [36] Can you explain this meme?

This meme is a joke that combines two unrelated things: pictures of the earth from space and chicken nuggets. The text of the meme suggests that the image below is a beautiful picture of the earth from space. However, the image is actually of chicken nuggets arranged to vaguely resemble a map of the world. The humor in this meme comes from the unexpected juxtaposition of the text and the image. The text sets up an expectation of a majestic image of the earth, but the image is actually something mundane and silly.

User BLIP-2 Can you explain this meme in detail?

sometimes i just look at pictures of the earth from space and marvel how beautiful it is

User

Can you explain this meme in detail?

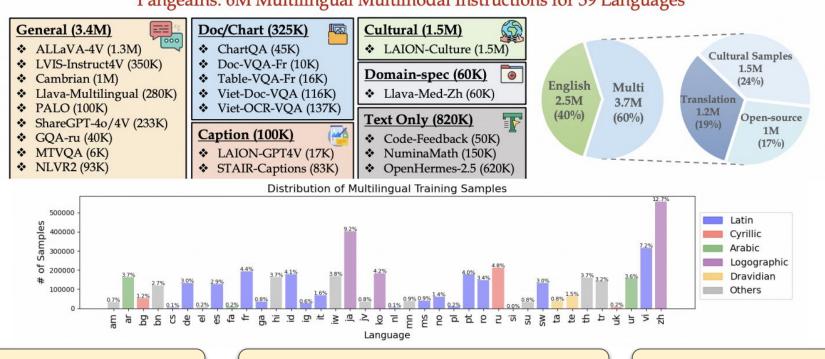
OpenFlamingo

It's a picture of a chicken nugget on the International Space Station.

LLaVA can generate very detailed and human-readable responses

Pangea: 6M Synthetic Instructions in 39 Languages

PangeaIns: 6M Multilingual Multimodal Instructions for 39 Languages



Translation

Culture-aware Synthetic Data

Open Data

Step 1: Selecting Culturally Diverse Images with LLMs







Alt Text: 台北信義燒肉 | Meat Love橡木炭 火燒肉 韓國烤肉最高7折優惠!小菜無限吃 到飽! (Taipei Xinyi BBQ | Meat Love Oak Charcoal BBQ – Korean BBQ up to 30% off! Unlimited free side dishes!)



■ Informativeness

Rate the following alt text on a scale from 1 to 5 based on its quality in describing the image...

□ Topic Classify

Assign a category to the alt text based on its content. Choose from the following categories...

☐ Country Classify

Decide if the alt text is related to a specific country's culture...

Informativeness: 4

Select images with informative text

Topic: Cooking and Food

Balance domains and topics of images

Country: Korea

Select culturally relevant images

Step 2: Recaptioning Multicultural Images



Alt Text: 上海ディズニーランドの模型のそばにいるウォルト・ディズニー・カンパニーの社長兼CEO

(President and CEO of The Walt Disney Company by a model of Shanghai Disneyland)

Caption w/o Alt Text: 画像には、暗いスーツに淡い青色のシャツを着て、ネクタイをしていない男性が、大きな城の模型の前に立っている様子が映っています。その城は... (The image features a man in a dark suit, light blue shirt, and no tie, standing in front of a large model of a castle. The castle ...)

Recaption with Alt Text: 画像には、ウォルト・ディズニー・カンパニーの社長兼CEO が 上海ディズニーランドの模型の前に立っている様子が映っています。背景には色鮮やかなフラワーアレンジメントが広がっています。(The image features the President and CEO of The Walt Disney Company standing in front of a model of Shanghai Disneyland. In the background, vibrant floral arrangements ...)

Step 3: Generating Multilingual Instructions



Recaption with Alt Text: 画像には、ウォルト・ディズニー・カンパニーの社長兼CEO が *上海ディズニーランド*の模型の前に立っている様子が映っています。背景には色鮮やか なフラワーアレンジメントが広がっています。(The image features the President and CEO of The Walt Disney Company standing in front of a model of Shanghai Disneyland. In the background, vibrant floral arrangements ...)

$$D_{\mathrm{s}} = F_{s}\left(\mathcal{O}\left(\mathrm{Prompt}_{s}(D); \theta\right)\right)$$
 Prompt a LLM to generate data



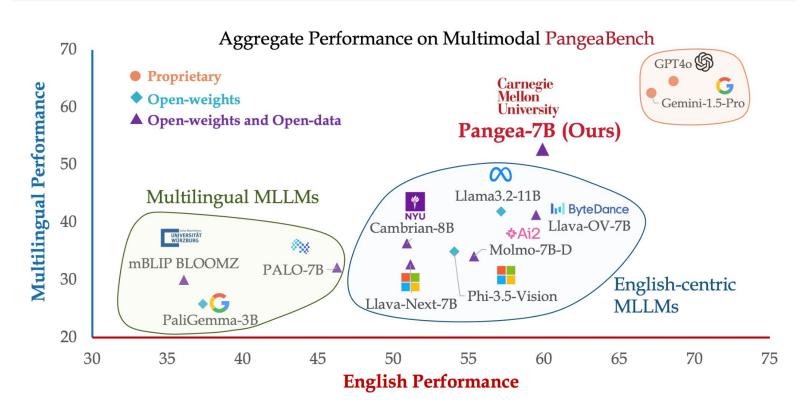
Prompt: Generate two **instruction-response pairs** based on the visual content of an image. The language should be in [Japanese], the same as the caption text...

Instruction: 画像の中の男性がイベント 中に行っているかもしれないスピーチを想 像してください。

(Imagine a speech the man in the image ! might be giving during the event.)

Response: ここに立ち、上海ディズニーランドの素 ¦ 晴らしいモデルの前で皆さんとこの特別な瞬間を共力 有できることを、大変光栄に思います。... (I am truly ! honored to stand here and share this special moment with you in front of this magnificent model of Shanghai Disneyland...)

Pangea: SOTA fully-open multilingual multimodal LLM



Questions?

In this tutorial we will cover



2:00pm: How do we evaluate data quality? [Graham]



2:20pm: How do we **create** high-quality synthetic data? [Alisa]



3:05pm: How do we **use** synthetic data (Pt 1)? [Vijay]



3:30pm: 30 minute-break



4:00pm: How do we use synthetic data (Pt 2)? [Vijay]



4:25pm: Scenario-specific applications [Xiang]



5:00pm: Limitations and open questions [Yizhong]



5:30pm: End



Limitations and Open Questions

Tutorial Summary

Motivation

- Why do we need synthetic data?
- What is "high-quality" synthetic data?

How do we get the data?

- Sampling-based generation
- Back-translation
- Transformation of existing data
- Human-Al collaboration
- Symbolic generation
- Data filtering

Tutorial Summary (cont'd)

How do we use the synthetic data?

- Pretraining
- Supervised finetuning
- Reinforcement learning
- Evaluation & Analysis

Scenario-specific applications

- Reasoning
- Code generation
- Tool use & agents
- Multilingual & multimodal

Limitations and open questions

Limitations and open questions

- 1. Synthetic data vs real-world data
- 2. The scaling of synthetic data
- 3. Licensing & copyright

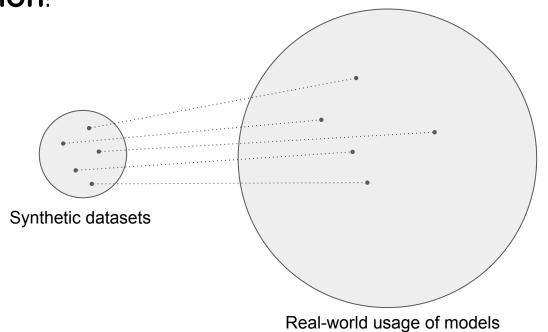
 Real-world data refers to data produced by real users as they interact with a real product or service.

The size of real-world user interactions is increasing fast!

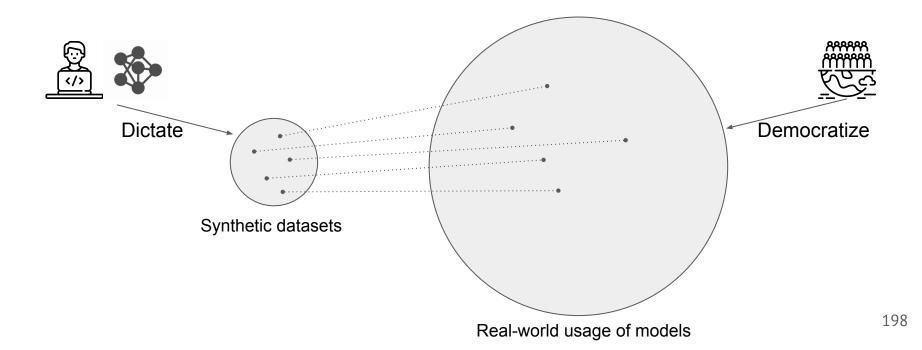




There is still a significant gap in size, diversity, & distribution!



Fundamentally, they are produced differently.



We need to better understand real-world usage

• Anthropic Clio [Tamkin et al., 2024]



We need to better understand real-world usage

- Anthropic Clio [Tamkin et al., 2024]
- Open data: WildChat [Zhao et al., 2024]
- Open data: LMSys-Chat-1M [<u>Zheng et al., 2024</u>]
- Open-source tool for analysis: EvalTree [Zeng et al., 2025]
- More data and studies are needed to understand the long-tail usage & emerging demands.

How does synthetic data compare to real data in terms of quality?

How does synthetic data compare to real data in terms of quality?

• In a controlled setup, synthetic data still underperform real data (if available) [Geng et al., 2024].

How does synthetic data compare to real data in terms of quality?

- In a controlled setup, synthetic data still underperform real data (if available) [Geng et al., 2024].
- Analysis shows synthetic data often contains generator artifacts and distort class-level visual content.



How can we measure the quality of data?

- Quality control is a critical step in classic data pipeline
 [Daniel et al., 2018]
- Many synthetic datasets from the community do not implement quality checks.

How can we measure the quality of data?

- There are two common proxies for synthetic data quality:
 - Better **downstream performance** of the trained model implies better quality of the data.
 - Distilling from stronger generation models (e.g., GPT4)
 produces data of better quality.

How can we measure the quality of data?

- There are two common proxies for synthetic data quality:
 - Better **downstream performance** of the trained model implies better quality of the data.
 - Distilling from stronger generation models (e.g., GPT4) produces data of better quality.
- Both of them are not always true, as there are many moving factors in the generator, data, and downstream tasks [<u>Kim et al. 2025</u>].

Ideally, we also want to measure instance-level quality

- Reward models
- LLM as a judge
- Rule-based verification
- Decomposition [Min et al., 2023; Li et al., 2024]
- However, building a generalist verifier is hard! [Sutton, 2001]

Limitations and open challenges

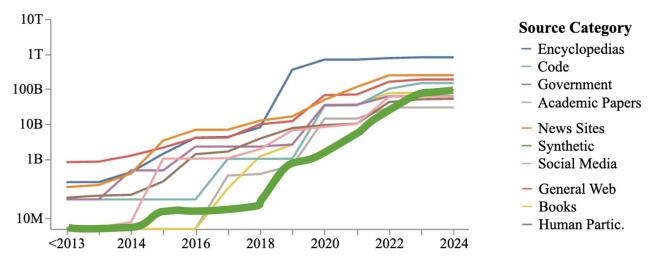
- 1. Synthetic data vs real-world data
- 2. The scaling of synthetic data
- 3. Licensing & copyright

Synthetic data is scaling up

- Al models will be trained on increasing amount of model-generated data, inevitably.
 - Model builders intentionally add them.
 - Model-generated content populates on the Internet.

Synthetic data is scaling up

 Al models will be trained on increasing amount of model-generated data, inevitably.

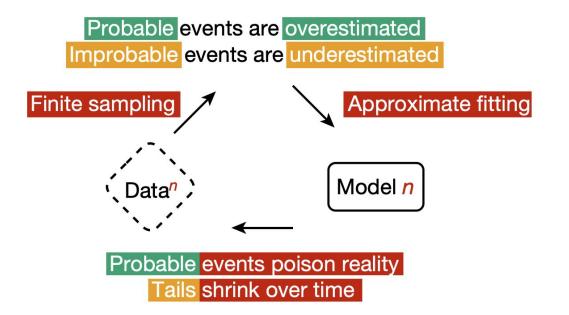


The cumulative size of text data from different sources for post-training LMs [Longpre et al., 2024]

What will be the outcome?

Model collapse?

• Al models collapse when trained on recursively generated data [Shumailov et al., 2023].



Model collapse or self-improving?

- Al models collapse when trained on recursively generated data [Shumailov et al., 2023].
- Al models can self-instruct [<u>Wang et al., 2022</u>],
 self-improve [<u>Huang et al., 2022</u>], self-refine [<u>Madaan et al., 2023</u>], self-reward [<u>Yuan et al., 2024</u>], etc.

Model collapse or self-improving

• Al models collapse when trained on recursively generated data [Shumailov et al., 2023].

What makes the difference?

Al models can self-instruct [<u>Wang et al., 2022</u>],
 self-improve [<u>Huang et al., 2022</u>], self-refine [<u>Madaan et al., 2023</u>], self-reward [<u>Yuan et al., 2024</u>], etc.

Bringing in additional information

- Human selection, editing, & supervision.
- Human prior in the generation pipeline design.
 - E.g., prompts, principles for filtering, etc.
- Grounded documents, retrieved information, tool results.
- Rewards from interacting with environments.

• ...

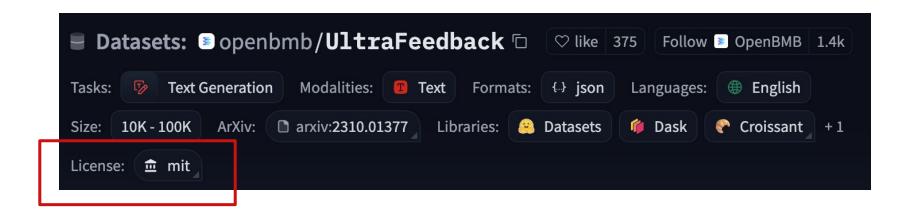
Bringing in additional information

- Human selection, editing, & supervision.
- Human prior in the generation pipeline design.
 - E.g., prompts, principles for filtering, etc.
- Grounded documents, retrieved information, tool results.
- Rewards from interacting with environments.
- ...
- Can we synthesize new information that is useful? (i.e., new knowledge discovery)

Limitations and open challenges

- 1. Synthetic data vs real-world data
- 2. The scaling of synthetic data
- 3. Licensing & copyright

 Ultrafeedback as an example: A widely-used synthetic preference dataset with MIT license [<u>Cui et al., 2024</u>]



 The dataset might be transformed from other less permissive datasets.

Source datasets of Ultrafeedback	License
evol_instruct	MIT
false_qa	Unclear
flan	Apache 2.0 only for generation code
sharegpt	Unclear
truthful_qa	Apache 2.0
ultrachat	MIT

- The dataset might be transformed from other less permissive datasets.
- A lot of generations rely on distillation-unfriendly models.

Distillation-friendly model

DeepSeek ToS

"You may apply the Inputs and Outputs of the Services to a wide range of use cases, including personal use, academic research, derivative product development, **training other models (such as model distillation)**, etc."

Distillation-unfriendly models

OpenAl ToS

"You may not use our Services for any illegal, harmful, or abusive activity. For example, you may not:

. . .

Use output to develop models that compete with OpenAl. "

Anthropic ToS

"You may not access or use our services

. . .

To develop any products or services that compete with our Services, including to develop or train any Al or ML algorithms or models or resell the Services."

Gemini API ToS

"You may not use the Services to develop models that compete with the Services (e.g., Gemini API or Google AI Studio)."

How can model providers enforce the rules?

- It's not clear about the ownership/copyright of Al-generated content [more guidelines from US Copyright Office].
- Technically, how can we detect whether one model's outputs are used to train another model?
- This may leave the practices of synthetic data chaotic and at your own risks.

Summary of open questions

Synthetic data vs real-world data

- Diversity & distribution: understand the richfulness of real-world data and close the gap.
- Quality: develop quality checks/validation methods to promote high-quality data.

The scaling of synthetic data

 Bring in additional information in model self-improving, and avoid model collapse.

Licensing & copyright

 Call for lawful guidance on the use of synthetic data, and the community for technical innovation and ethical practice.

Questions?

In this tutorial we will cover



2:00pm: How do we evaluate data quality? [Graham]



2:20pm: How do we create high-quality synthetic data? [Alisa]



3:05pm: How do we **use** synthetic data (Pt 1)? [Vijay]



3:30pm: 30 minute-break



4:00pm: How do we **use** synthetic data (Pt 2)? [Vijay]



4:25pm: Scenario-specific applications [Xiang]



5:00pm: Limitations and open questions [Yizhong]



5:30pm: End



Q&A